

SARDAR PATEL UNIVERSITY
Programme: BBA (International Business)
(Under Choice Based Credit Scheme)
Semester: I
Syllabus with Effect from: JUNE 2014

Course Type	Course Code	Name Of Course	T/P	Credit	Exam Duration in hrs	Component of Marks		
						Internal	External	Total
						Total/Passing	Total/Passing	Total/Passing
Foundation Courses: A.) General Foundation	UM01FBBB01	Communication Skills for International Business - I	T	3	2	40	60	100
	B.) Elective Foundation	UM01FBBB02	Environmental Studies	T	3	2	40	60
Core Course: A.) Core Compulsory	UM01CBBB01	Principles of Management	T	3	2	40	60	100
	UM01CBBB02	Industrial Organization	T	3	2	40	60	100
	UM01CBBB03	Commercial Geography Indian and World – I	T	3	2	40	60	100
B.) Core Allied	UM01CBBB04	Accounting for Foreign Trade	T	3	2	40	60	100
	UM01CBBB05	Micro Economics	T	3	2	40	60	100
	UM01CBBB06	Business Mathematics	T	3	2	40	60	100

