

SARDAR PATEL UNIVERSITY
Programme & Subject: BBA (Honours) - Hospitality & Tourism Management
Semester: I
Syllabus with Effect from: June - 2015

Paper Code: UM01CBHT02	Total Credit: 3
Title Of Paper: Travel Geography for Tourism	

Unit	Description in Detail	Weightage (%)
I	Introduction to Geography : Meaning & definition, relationship between ,Tourism & Geography. Forms of geography. Fundamentals of Geography, Importance of Geography in tourism, Climatic Variations, climatic regions of world, study of maps, longitude & latitude, international date line, time variations, time difference.	25%
II	Geography in Domestic Area: Importance of geography on tourism, Geography as a tourism attraction. Natural based Geographical wonders	25%
III	International Geography and Nature: Natural based Geographical wonders of the world, UNESCO’s natural heritage sites of the world – its distribution in different continents, famed attractions in Asian continent. Destinations in North & Central America, Destinations in Caribbean Islands & South America, Destinations in Europe	25%
IV	Global Tourism flow facts & figures: Global Positioning systems & Global Information Systems – its features & applications in tourism. Maps & Map Study – Meaning & definition of maps, globes, distinction, types of maps – general maps & thematic maps - tourism maps, topographic maps etc. Wonders of the World: Ancient, Middle Age, Present and other compiles of “Wonder” list	25%

Basic Text & Reference Books:-

- Brian Boniface and Chris Cooper (2009), Worldwide Destinations – The Geography of Travel and Tourism
- Alan. A. Lew, World Geography of Travel and Tourism, A regional approach, Butterworth–Heinemann.
- Guide to Places of the World- Readers Digest
- Geography of Travel and Tourism- Lloyd Hudman and Richard Jackson, Thomson Delmar Learning, 2003
- Majid Husain (2011), World Geography, Rawat Publications.
- 501- Must Visit Cities, 2008, Bounty Books
- Tour Brochures of Thomas Cook, Cox and Kings, SOTC
- Majid Husain, World Geography – Rawat publications
- Globe, ATLAS, World MAP

