SARDAR PATEL UNIVERSITY Programme & Subject: BBA (Honours) - Hospitality & Tourism Management Syllabus w.e.f – June - 2015 Semester: I

- **R. BBA (HTM) 1:** Candidates for the Degree of **Bachelor of Business Administration In Hospitality and Tourism Management [BBA-(HTM)] Hon** must have passed the higher Secondary Examination conducted by the Gujarat Secondary Education Board or an examination of any other University of statutory Examining Body recognized as equivalent thereto in accordance with S.175.
- **R. BBA (HTM) 2:** A student who has passed an equivalent examination from any other University or examining body and is seeking admission to a college affiliated to this University shall not be admitted without producing an Eligibility Certificate from the Sardar Patel University.
- R. BBA (HTM) 3: (1) Students will be required to earn stipulated credits per course per semester for obtaining Bachelor of Business Administration In Hospitality and Tourism Management [BBA-(HTM)] Hon as show below:

Semesters \rightarrow	1	1 2		3 4	5	6	Total Credits		
BBA	24	24	24	24	30	30	156		

(2) The credits per course are determined as number of hours required to teach a course in a week, i.e., one credit equivalent to one hour of study – THEORY and two hours of study – TUTORIAL / LABORATORY which will include seminar /project/case study, practices, book review, article review, company visit, problem solving, Industrial Training/Internship programme etc. for minimum 18 weeks.

(3) The workload of a faculty shall be determined considering the total number of hours to study on a weekly basis.

R. BBA (HTM) 4: For appearing at the First and subsequent semester external BBA (HTM) Hon examination, students...

- should have kept at least 75 % of attendance in the respective semester at a College recognized for teaching courses of study in Hospitality and Tourism Management by the University,
- (ii) should have obtained at least 40% marks in aggregate as well as in each of the papers in the internal tests conducted by the college,
- (iii) should have presented themselves for medical examination, if conducted by the college or university.
- **R. BBA (HTM) 5:** For the purpose of deciding final results at the semester Examination, the ratio between <u>internal assessment</u> and final <u>University examination</u> for Theory shall be 40:60. For the purpose of internal assessment, the college will conduct at least one test in each semester. For BBA (HTM) program, 40 marks of internal assessment shall be distributed as follows-Written Test 30 marks, assignment work 5 marks and attendance 5 marks. For BBA (HTM), while in TUTORIAL/LABORATORY area, being additional one credit, additional 25 marks of Internal assessment shall be considered by way of journal evaluation, seminar presentation, practical evaluation, viva-voce, etc. The concerned College may have its own policy for giving 5 attendance marks. The college shall have to maintain necessary daily records for attendance. For the purpose of 60 marks of university external examination, the duration shall be of TWO hours.



R. BBA (HTM) 6: Students shall study course of BBA program as per the following structure at each semester and obtain credits accordingly:

DDA (1111) with SIA semesters duration							
Semester	No. of	No. of Credits	Total				
	Course of	Theory/	Credits				
	Study	Practical					
1. Foundation Courses	1 Course	3 Per Course	3				
2. Core Courses	5 Courses	3 Per Course	15				
3. Social/Extension Courses	1 Course	3 Per Course	3				
4. Specialization Elective	1 Course	3 Per Course	3				
Courses							
		Total 24 credits in Sem I to IV					
		and 30 credits in Sem V & VI					
		=156 credits for six semesters					

BBA (HTM) with SIX semesters duration

R. BBA (HTM) 7: Students shall study courses of BBA program at each semester and obtain marks accordingly as follows:

BBA (HTM) Hon with SIX semesters duration

Semester	No. of Course of Study	No. of Credits THEORY	Marks per Course (THEORY)	Total Marks (THEORY)	
1. Foundation Courses	1 Course	3 Per Course	100	100	
2. Core Courses	5 Courses	3 Per Course	100	500	
3. Social/Exte nsion Courses	1 Course	3 Per Course	100	100	
4. Specializati on Elective Courses	1 Course	3 Per Course	100	100	
			Total Marks 800 per semesters		

R. BBA (HTM) 8: Following are the courses to be offered to students by affiliated colleges/institutions from June 2015

Bachelor of Business Administration In Hospitality and Tourism Management [BBA-(HTM)]-HON

R. BBA (HTM) 9: Candidates desirous of appearing at the semester examinations must forward their applications in the prescribed form accompanied by a certificate of attendance to the Registrar through the Principal of the college on or before the date prescribed for the purpose under the relevant ordinance/s.

R. BBA (HTM) 10: Standard of passing:



To pass the semester examination, candidate must obtain

(i) At least 40 % marks in the University Examination in each paper, and

(ii) At least 40% marks in the total of internal and University Examination in each paper.

Award of Class:

- (a) Those of the successful candidates will be placed in the SECOND CLASS who obtain:-
 - (i) At least 48% but less than 58% of total marks of all the subjects in the University Examination and
 - (ii) At least 50% of total marks in Internal and the University Examinations.
- (b) Those of the successful candidates will be placed in the FIRST CLASS who obtain:-
 - (i) At least 58% of total marks of all the subjects in the University and
 - (ii) At least 60% of total marks of the subjects in Internal and the University Examinations.
- (c) Those of the successful candidates will be place in the First Class with Distinction who obtain:-
 - (i) At least 68% of total marks at the T.Y.B.B.A. University Examination,

and

(ii) At least 70% of total marks in T.Y.B.B.A. Internal and the University Examination,

or

(i) At least 66% of total marks at the T.Y.B.B.A. University Examination,

and

(ii) At least 68% of total marks at the S.Y.B.B.A. and T.Y.B.B.A. Internal and the University Examination, combined,

and

- (iii)At least 70% of total marks in Internal and the University Examination of S.Y.B.B.A. and T.Y.B.B.A. combined.
- (d) The class shall be awarded at the end of 6 semesters considering all semester examinations.

R. BBA (HTM) 11: A.T.K.T. (Not Clear)

- 1. A student, who fails at the semester examination in any of the papers, will be permitted to keep terms for the next semester courses.
- 2. A student, who is failing in any of the papers and allowed to keep terms in the subsequent semester course, can take the examination in the course in which he/she is failing at the end of respective semester examination. A student can have maximum 6 attempts after 6 semesters excluding the attempt he/she has made at the end of 6th semester.
- 3. A student failing in any of the papers at a semester examination passes out such papers by 6^{th} semester such attempts will be considered as first attempt.
- 4. A student getting ATKT will be exempted from appearing in the External examination in such papers which he/she has passed out.



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	Course Code		Syllabus wef	Theory/ Practical	Credit	Contact Hrs/ Week	Exam Duration in hrs	Component of Marks		
Course Type		Name Of Course						Internal Total/ Passing	External Total/ Passing	Total Total/ Passing
Foundation Courses	UM01FBHT01	English & Business Communication		T/P	3	2+2	2	40	60	100
	UM01CBHT01	Introduction to Hospitality & Tourism	June 2015	Т	3	3	2	40	60	100
	UM01CBHT02	Travel Geography for Tourism	June 2015	Т	3	3	2	40	60	100
Core Courses	UM01CBHT03	Hospitality & Tourism Organizations	June 2015	Т	3	3	2	40	60	100
	UM01CBHT04	Food Science & Nutrition	June 2015	Т	3	3	2	40	60	100
	UM01CBHT05	Accountancy for Hospitality & Tourism	June 2015	Т	3	3	2	40	60	100
Elective Courses (Any One)	UM01EBHT01	EBHT01 Principles of Management		Т	3	3	2	40	60	100
Social Extension Courses	ocial Extension Courses UM01SBHT01 Environmental Studies		June 2015	Т	3	3	2	40	60	100

