SARDAR PATEL UNIVERSITY

Programme: BBA (Honours) (Hospitality Management) (3 Years) Semester: III

Syllabus with effect from: June-2016

Paper Code: UM03CBBH09	Total Credit:3	
Title of Paper: Front Office Operation-II (T+P)	Total Credit:5	

Theory

Unit	Description in detail	Weighting (%)
I	Reservation & Handling	
	Group: Definition Of Group	
	Complimentary Policy	
	Formulation Of Group Rate	
	Role of Travel Companies :	25 %
	Travel Agency & Tour Operator	
	Coordinating With Escort & Tour Leader	
	Negotiating With Travel Agents	
	Taking Group Reservation & Issuing Confirmation	
	Group Arrival & Handling Through Group Coordinating Desk	
II	Procedure of Arrival	
	Welcoming & Greeting of Guest	
	Baggage Handling & Delivery Procedure	
	Arrival Notification & Group Movement	
	Scanty Baggage Procedure	25 %
	Guest History Card	
	Black Book	
	Arrival List	
	Steps Of Arrival Procedure In Brief	
III	Registration & Check-In of Guest	
	Define the Guest (FIT and GIT)	
	Define the Registration	
	Format of Registration	
	Difference Between Arrival & Check-In	
	Registration Of FIT (Domestic And Foreigner Client)	25 %
	Registration Of GIT (Domestic And Foreigner Clients)	
	Registration System (Manual And Computerize)	
IV	Information	
	Introduction	
	Impact Of Information	25 %
	Setting Parameters And Providing Information	
	Hotel Services Information	
	Passport & Visa	

Practical

Unit	Description in detail	Weighting (%)
I	Group Handling	
II	Arrival Procedure	
III	Registration & Check-In	
IV	Information	

Laboratory:

• Practicing the real Guest cycle, Case studies, Situations and other procedures of the subject area and same would be recorded in as theory in the prescribed format in the journals.

Evaluation:

• Guest Interaction, Negotiating Skills, Service Skill, Knowledge of Software (HMS/PMS) and Journal will be evaluated by concerned Teacher.

Basic Text & Reference Books:

- > Sudhir Andrews- Text Book of Front Office Operation & Management
- ➤ Daniel Foster Rooms at Inn: Front Office Operation and Administration
- ➤ Grey K. Vallen & J.K. Vallen -Check-in & Check-out
- ➤ Ahmad Ismail- Front office operation and Management