



BBA HONS' HOSPITALITY MANAGEMENT- 3Years
BBA Hospitality Management Semester- IV

Course Code	UM04SBBH52	Title of the Course	Cultural Heritage of India
Total Credits of the Course	03	Hours per Week	

Course Objectives:	To acquire conceptual and practical knowledge of the Cultural Heritage of India and to build a career in Hospitality Tourism Industry.
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Course Content		
Unit	Description	Weightage* (%)
1.	Indian Culture- An Introduction <ul style="list-style-type: none">• Significance of Geography on Indian Culture.• Society in India through ages- Ancient period- varna and jati, Contemporary period; caste system and communalism.• Religion and Philosophy in India: Ancient Period: Pre-Vedic and Vedic Religion, Buddhism and Jainism, Indian philosophy. (Self study of changes in Indian traditional culture).	25%
2.	Indian Architecture and Cultural Heritage <ul style="list-style-type: none">• Indian Art & Architecture: Gandhara School and Mathura School of Art; Indian Temples - Nagara - Dravida - Vesara Styles.• Hindu Temple Architecture, Buddhist Architecture, Medieval Architecture and Colonial Architecture. (Self study on western culture)	25%
3.	Architecture and Paintings <ul style="list-style-type: none">• Indo - Islamic Architecture - Moghul Architecture.• Indus Valley Architecture.• Indian Painting Tradition: ancient, medieval, modern indian painting and odishan painting tradition. (Self study on Lost painting arts.)	25%
4.	Indian Music & Dance <ul style="list-style-type: none">• Performing Arts: Divisions of Indian classical music: Hindustani and Carnatic• Dances of India: Various Dance forms: Classical and Regional. (Self study of India's dance school).	25%





Teaching-Learning Methodology	Lecture, Practical learning, project and assignment, E- learning.
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / Practical Examination (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination	70%

Course Outcomes: Having completed this course, the learner will be able	
1.	to know about Indian civilization.
2.	to know about various form of architecture school.
3.	to learn about types of Mughal painting.
4.	to know about various form of Indian dance and music.

Suggested References:	
Sr. No.	References
1.	Chakravarti, Ranabir: Merchants, Merchandise & Merchantmen, in: Prakash, Om (ed.): The Trading World of the Indian Ocean, 1500-1800 (History of Science, Philosophy and Culture 361 in Indian Civilization, ed. by D.P. Chattopadhyaya, vol. III, 7), Pearson, Delhi, 2012, pp. 53-116.
2.	Chaudhuri, Kirti N.: Trade and Civilization in the Indian Ocean, CUP, Cambridge, 1985.
3.	Malekandathil, Pius: Maritime India: Trade, Religion and Polity in the Indian Ocean, Primus Books, Delhi, 2010.





On-line resources to be used if available as reference material

On-line Resources

<https://www.worldhistory.org/article/1152/caste-system-in-ancient-india/>

<http://ccrtindia.gov.in/indoislamicarchitecture.php>

