

SARDAR PATEL UNIVERSITY
Programme: BBA. Hons (Hospitality Management) (3 years)
Semester: IV
(Under Choice Based Credit System Based on UGC Guidelines)
Syllabus with effect from: November/December 2019

Paper Code: UM04SBBH22	Total Credits: 3
Title of Paper: Cultural Heritage of India	
Objective: The objective of this paper is to help students to acquire conceptual & practical knowledge of the Cultural Heritage of India and to impart skills for the development of them to build a career in Hospitality Tourism Industry.	

Unit No.	Description in Detail	Weightage
1	Indian Culture- An Introduction Significance of Geography on Indian Culture. Society in India through ages- Ancient period- varna and jati, Contemporary period; caste system and communalism. Religion and Philosophy in India: Ancient Period: Pre-Vedic and Vedic Religion, Buddhism and Jainism, Indian philosophy.	25%
2	Indian Architecture and Cultural Heritage Indian Art & Architecture: Gandhara School and Mathura School of Art; Indian Temples - Nagara - Dravida - Vesara Styles. Hindu Temple Architecture, Buddhist Architecture, Medieval Architecture and Colonial Architecture.	25%
3	Architecture and Paintings Indo - Islamic Architecture - Moghul Architecture. Indus Valley Architecture. Indian Painting Tradition: ancient, medieval, modern indian painting and odishan painting tradition.	25%
4	Indian Music & Dance Performing Arts: Divisions of Indian classical music: Hindustani and Carnatic, Dances of India: Various Dance forms: Classical and Regional.	25%

Evaluation : Internal : 40 Marks (Theory)
: External: 60 Marks (Theory) – Two Hours Examination

Reference Books:

- Chakravarti, Ranabir: Merchants, Merchandise & Merchantmen, in: Prakash, Om (ed.): The Trading World of the Indian Ocean, 1500-1800 (History of Science, Philosophy and Culture 361 in Indian Civilization, ed. by D.P. Chattopadhyaya, vol. III, 7), Pearson, Delhi, 2012, pp. 53-116.
- Chaudhuri, Kirti N.: Trade and Civilisation in the Indian Ocean, CUP, Cambridge, 1985.
- Malekandathil, Pius: Maritime India: Trade, Religion and Polity in the Indian Ocean, Primus Books, Delhi, 2010.
- McPherson, Kenneth: The early Maritime Trade of the Indian Ocean, in: ib.: The Indian Ocean: A History of People and The Sea, OUP, 1993, pp. 16-75.
- Christie, J.W., 1995, State formation In early Maritime Southeast Asia, BTLV