



SARDAR PATEL UNIVERSITY
Vallabh Vidyanagar, Gujarat
(Reaccredited with 'A' Grade by NAAC (CGPA 3.25))
Syllabus with effect from the Academic Year 2021-2022

BBA (HONS') (Hospitality Management) (3 Years)
(Under Choice Based Credit System Based on UGC Guidelines)
Semester - I

Course Code	UM01CBBH74	Title of the Course	Basic French
Total Credits of the Course	03	Hours per Week	03

Course Objectives:	The objective of this course is to create awareness about the importance of Foreign Language specifically French in hotel and tourism operations and to help learn common French terminologies and phrases used in Hotel and Tourism Operations.
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Course Content		
Unit	Description	Weightage* (%)
1.	<ul style="list-style-type: none">• The Alphabets• The Accents• Colors ,Shapes, Animals ,Professions• Verbs: Être, Avoir, Habiter, Parler (Présent Tense)• 10 sentences on Self-Introduction• Numbers from (0 to 100)• Greetings• Simple dialogues related to Hotel Operations.	25%
2.	<ul style="list-style-type: none">• Definite and Indefinite Articles;• Verbs Venir, aller, faire, pouvoir, vouloir. (Present Tense)• Days of week• Months of year• Parts of Body• Time• My family & Relatives• Talking on the Phone	25%
3.	<ul style="list-style-type: none">• Common Adverbs, Adjectives• Verbs Étudier, Apprendre, prendre, conduire. (Present Tense)• Cardinal Points & Directions• Countries & Nationalities	25%



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	<ul style="list-style-type: none">• Cutlery and glassware• Basic Cuts of Vegetable in French• Fish, Dairy products, Poultry• Basic Dialogues (English to French to English)	
4.	<ul style="list-style-type: none">• Common Prepositions; Common Conjunctions;• Verbs Manger, Acheter, Boire, Préparer, Vendre. (Present tense)• Seasons & Weather• Cloths• Vegetables & Fruits,• Cereals, Herbs & Spices• French Cheeses	25%

Teaching-Learning Methodology	Theory lecture, PPT, Dialogues
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / Practical Examination (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination	70%

Suggested References:	
Sr. No.	References
1	On Course French – Janine Kopp
2	Tempo (Book 1) – Didier/Hatier
3	French for Hotel Management & Tourism Industry – S. Bhattacharya



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4	Panorama (Book 1) – CLE International
5	Speak French – Collins `
6	French Vocabulary and Verbs – Webster's
7	Basic French Course for Hotel Industry- by Catherine lobo and SonaliJadhav

On-line resources to be used if available as reference material
https://www.huffingtonpost.fr/
https://www.youtube.com/watch?v=eq--V9P4rmM
https://www.youtube.com/watch?v=UWOr6sB2Ew8
https://www.youtube.com/watch?v=cctA8tkRY3M
