SARDAR PATEL UNIVERSITY

Programme: BBA (Hospitality Management)

Semester: VII

Syllabus with effect from: June-2014

(Batch - 2011)

Paper Code: UM07FBBH01	Total Credit: 3
Title Of Paper: Web Designing	

Unit	Description in Detail	Weightage (%)
I	Internet Basics - I	
	Basic Concepts	25%
	Introduction to Internet and its uses.	
	What are the Internet, Intranet, and Extranet?	
	Application areas of internet.	
	What is Protocol? IP, TCT/IP, TELNET, FTP protocols introduction.	
II	Internet Basics - II	
	World Wide Web (WWW)?	
	Browser Introduction and Detail.	25%
	Client and Server Concept in Web Client and Web Server.	23%
	Mail Client, Mail Server, Web Server, Domain and Name System, URL,	
	HTTP.	
III	HTML Fundamentals - I	25%
	HTML intro, Editors(Notepad, WordPad)	
	HTML Structure.	
	Basic Tags, Heading, Paragraph, body.	
	Text Formatting Tags and other Text Effects.	
	Physical Tags, Lists.	
IV	HTML Fundamentals - II	
	Adding Graphics to HTML, Images in HTML.	
	Tables in HTML	25%
	Linking Documents to HTML, Hyper Link in HTML.	4370
	Form Tags, Frames.	
	Project in HTML.	
Practical - Credit - 1		
	Practical based on Unit - III & Unit - IV	

Basic Text & Reference Books:-

- ➤ Ivan Bayross: "Web enabled Commercial Application Development Using HTML, JavaScript, DHTML and PHP".4th Revised Edition.
- > Stanford H. Rowe & Marsha L. Schuh. "Computer Networking". Pearson Edition.

