

**SARDAR PATEL UNIVERSITY**  
**Programme: BBA (Hospitality Management)**  
**Semester: VII**  
**Syllabus with effect from: June-2014**  
**(Batch - 2011)**

<b>Paper Code: UM07CBBH01</b>	<b>Total Credit: 3</b>
<b>Title Of Paper: Entrepreneurship Development</b>	

Unit	Description in Detail	Weightage (%)
I	<b>Entrepreneur</b> Evolution of the concept Entrepreneur Types of Entrepreneurs Qualities of an Entrepreneur Role of Entrepreneurs in Economic development. Entrepreneur vs. Intrapreneur	25%
II	<b>Entrepreneurship</b> The concept of Entrepreneurship Characteristics of Entrepreneurship Theories of Entrepreneurship Factors influencing Entrepreneurship Growth Causes of slow Growth of Entrepreneurship in India	25%
III	<b>Entrepreneurial motivation &amp; Development</b> Theories of entrepreneurial motivation Maslow's Need Hierarchy Theory McClelland's Acquired Theory Motivating factors (Internal & external) Concept & role of EDP Role Of Government In Organizing Edp's	25%
IV	<b>Emerging areas of Entrepreneurship and Major Constrains</b> Women Entrepreneurship Social Entrepreneurship Rural Entrepreneurship International entrepreneurship	25%

**Basic Text & Reference Books:-**

- Entrepreneurship Development by S.S.Khanka
- Entrepreneurship Development and Project Management by Neeta Baporikar
- Entrepreneurial Development in India by Gupta and Shrinivasan.
- Dynamics of Entrepreneurial development & Management by Vasant Desai, Himalaya Publications.
- Entrepreneurship by Robert Hisrich, Michael Peters ,Dean Shepherd

