

SARDAR PATEL UNIVERSITY
Programme: BBA (Hospitality Management)
Semester: VII
Syllabus with effect from: June-2013 (Batch 2010)

Paper Code: UM07SBBH01	Total Credit: 2
Title Of Paper: Corporate Social Responsibility	

Unit	Description in detail	Weightage (%)
I	Business Ethics Introduction Features Of Ethics Need & Objectives Of Ethics Code Of Conduct & Ethics For Managers Meaning Of Business Ethics Need For Business Ethics Factors Influencing Business Ethics	25%
II	Corporate Social Responsibility Concept Reasons For Social Responsibility Csr Towards Various Stake Holders Advantages Of Csr Implementing Csr In Business Organizations Scope Of Csr	25%
III	Corporate Governance Introduction Historical Background Important Issues Of Corporate Governance Corporate Governance In India	25%
IV	Social Responsibility Accounting Introduction Need & Importance Practices Reporting Standards	25%

Basic Text & Reference Books:-

- Business Ethics & Corporate Governance work book by ICFAI University Press
- Corporate Governance by Devi Singh & Subhash Garg, Excel books
- A handbook of Corporate Governance & Social Responsibility by David Crowther & Guler Ares, Published by Gower Publishing Ltd.
- Business Ethics by A.C. Fernando

