

SARDAR PATEL UNIVERSITY
Programme: BBA (Hospitality Management)
Semester: IV
Syllabus with effect from: November/December-2012

Paper Code: UM04EBBH03	Total Credit: 3
Title Of Paper: Corporate Social Responsibility	

Unit	Description in detail	Weighting (%)
I	Business Ethics Introduction Features of Ethics, Nature & Objectives of Ethics Relationship between ethics & business ethics Need for business ethics Factors influencing Business Ethics Arguments in favor of business ethics	25 %
II	Corporate Social Responsibility Concept Reasons for social responsibility Corporate Social Responsibility towards various stake holders Arguments in favor of CSR Implementing CSR in business organizations CSR Practices	25 %
III	Corporate Governance Introduction, Historical Background Factors of Origin Important issues of Corporate Governance Corporate Governance in India	25 %
IV	Social Responsibility Accounting Introduction , Need , Importance Practice Reporting Standards – TWO CSR Reports	25 %

Basic Text & Reference Books:

- Business Ethics & Corporate Governance workbook by ICFAI University Press.
- Corporate Governance by Devi Singh & Subhash Garg, Excel Books.
- A handbook of Corporate Governance & Social Responsibility by David Crowther & Guler Ares, Published by Gower Publishing Limited.

