SARDAR PATEL UNIVERSITY

Programme: BBA (Hospitality Management)

Semester: VIII

Syllabus with effect from: June-2014 (Batch - 2011)

Paper Code: UM08EBBH03	Total Credit, 2
e Of Paper: Accommodation Management - II	Total Credit: 3

Unit	Description in Detail	Weightage (%)
I	Operation Management	
	Effective use of cleaning practice and front office operation – SOP's at	
	housekeeping and front office	
	Effective use and control of supplies and equipment	
	Establishing standard, monitoring performance corrective action in room	
	division	25%
		20 / 0
	Personnel Management in Accommodations Operation	
	Calculating staff requirement, Duty roaster	
	Selection and requirement of employees – Attributes for staff at various level	
	of hierarchy	
77	Time and motion study, work study and work measurement	
II	Environmental practices in housekeeping	
	Econ friendly cleaning supply	
	Waste reduction programme	
	Recycling of materials	
	Use of computer technology in room division	
	MIS: Management Information System	25%
	Software used in hotel	
	Report generated at front desk and housekeeping	
	Room status report	
	Sales mix report	
	Revenue report	
	Guest history	
III	Yield Management	
	Concept of ARR and Rev. PAR	25%
	Definition and importance of yield management	2370
	Forecasting	
IV	HR Practices in Room Division	
	Motivation	
	Performance appraisal	25%
	Promotion and renewal	<i>43</i> 70
	Disciplinary action	
	Dismissal procedure	
	Practical	
	Preparing SOP - Guest arrival, Guest departure, Handling complaint,	
	Cleaning procedure	
	Preparing operating budget for front office and housekeeping department	
	Preparing duty rotas	



Assignment – Study of Ecotel and Ecofriendly measures adopted in hotels	
Student should have knowledge of use of software for hotel operation	

Evaluation: The journals will be evaluated by the concerned teacher.

Basic Text & Reference Books:-

- ➤ Georgina Tucker, Schneider, Mary Scoviet Professional Housekeeper
- ➤ Matt A. Casado Professional management of housekeeping operation
- Linsley Deneaur, Marcel Escoffer Front office management and operation
- ➤ Gary Vallen, Jereme Vallen Check in Cherk out
- ➤ Michael Kasavana, Richard M. Brook Managing front office operation

