



SARDAR PATEL UNIVERSITY
Vallabh Vidyanagar, Gujarat
 (Reaccredited with 'A' Grade by NAAC (CGPA 3.25)
 Syllabus with effect from the Academic Year 2022-2023

Bachelor of Business Administration [General]
Semester – III

Course Code	UM03CBBA73	Title of the course	Financial Management I
Total Credits of the course	3	Hours per week	3

Course Objectives:	<ul style="list-style-type: none"> To offer students relevant and actual knowledge of Financial Management.
	<ul style="list-style-type: none"> To make students aware about taking financial decisions.
	<ul style="list-style-type: none"> To expose the students for the financial issues of determining the monetary resources, the sources and uses of funds.
	<ul style="list-style-type: none"> To understand the benefits, risks and costs associated with different types of resources and financing.
	<ul style="list-style-type: none"> To understand fundamental concepts and tools to the decisions faced by a manager in investment decisions.

Course Content			Weightage
Units	Description		
1	Introduction (Only theory)	Meaning Importance of financial management Finance Decision -Investment decisions -Financing decision -Dividend decisions - liquidity decision Goals/Objectives of Financial Management -Profit Maximization -Wealth Maximization Organization of the finance function Role and Responsibilities of Modern Financial Manager	25%
2	Financial Planning	Meaning and Nature of Financial Planning Characteristics of sound financial plan Importance of financial planning Factors affecting Financial planning, limitations of financial planning	25%
3	Capital Budgeting (Theory and examples)	Meaning, Nature, Significance Capital Budgeting process Types of Capital Budgeting Decision Rationale Techniques of Capital Budgeting:(Examples) Pay Back period technique (PBP) Accounting rate of return technique(ARR) Discounted cash flow techniques: Net Present Value(NPV) Profitability Index(PI) Internal Rate of Return (IRR)	25%



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4	Management Working Capital (Theory and examples)	Meaning, Types of Working Capital, Significance, Factors affecting working capital requirement Two dimensions of working capital Management Relative assets liquidity and Relative financing liquidity Examples: Computation of Operating cycle, Estimation of working capital requirement, Determining Maximum Permissible Bank Finance	25%
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Teaching-Learning Methodology	➤ White Board, Presentation, Video, Case Study
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COURSE OUTCOMES: The learners will be able to

1	Understand how to make optimum use of Funds for the growth of the firm.
2	Understand the process of Financial Mix and assessment of Price Earnings Ratio.
3	Learn how to maximize shareholders wealth.
4	Gain the knowledge about different stages of financial planning.

Suggested References:

1	Financial Management by Khan & Jain
2	Financial Management & Management Accounting by S.N.Maheshwari
3	Financial Management by I.M. Pandey
4	Financial Management by M.R.Agrawal
5	Financial Management BY T.J.Rana