

SARDAR PATEL UNIVERSITY
BBA (General) (3 years)
Semester: III
Syllabus with effect from June 2020

Course Type		Name of Course	T/P	Credit	Contact Hrs/Week	Exam Duration An hrs	Component of Marks		
							Internal	External	Total
							Total	Total	Total
Ability Enhancement Course (Any One)	UM03ABBA51	Corporate Communications-I	T	3	3	3	30	70	100
Core Courses (Any THREE)	UM03CBBA51	Human Resource Management-I	T	3	3	3	30	70	100
	UM03CBBA52	Marketing Management-I	T	3	3	3	30	70	100
	UM03CBBA53	Financial Management-I	T	3	3	3	30	70	100
	UM03CBBA54	Logistic Management	T	3	3	3	30	70	100
Discipline Specific Elective (Any Two)	UM03DBBA51	Corporate Accounting - II	T	3	3	3	30	70	100
	UM03DBBA52	Statistics for Management-I	T	3	3	3	30	70	100
	UM03DBBA53	Supply Chain Management	T	3	3	3	30	70	100
Generic Elective (Any ONE)	UM03GBBA51	Economic Analysis-I	T	3	3	3	30	70	100
	UM03GBBA52	Monetary Economics	T	3	3	3	30	70	100
Skill Enhancement (Any One)	UM03SBBA51	Industry Exposure	P	3	3	3	30	70	100