## SARDAR PATEL UNIVERSITY Programme: BBA(General) Semester: III Syllabus with effect from : JUNE 2019

## **UM03CBBA23 Financial Management-I**

Unit	Description in detail	Weightage
1.	Introduction:	
	Meaning, Importance, Scope, Goals / Objectives of Financial-	25%
	Management Profit maximization, Wealth maximization, Finance	
	Functions- Traditional approach, Modern approach (Executive &	
	Routine Finance Functions), Role & Responsibilities of modern	
	financial manager.	
2.	Financial Planning:	
	Meaning & Nature of financial planning, Characteristics of sound	25%
	financial plan, Importance of Financial Planning, Factors affecting	
	Financial Planning, Limitations of Financial Planning.	
3.	Capital Budgeting: (Theory 50% & Examples 50%)	
	Meaning, Nature, Features, Significance, Process, Types of Capital	25%
	Budgeting Decisions, Rationale, Techniques of Capital Budgeting: PBP,	
	ARR, NPV, IRR & PI.(Examples)	
4.	Management of Working Capital: (Theory 50% & Examples 50%)	
	Meaning, Types of Working Capital, Significance, Factors affecting	25%
	working capital requirement, Estimation of Working Capital	
	requirements- Operating Cycle method with example & Forecasting of	
	Net Current Assets method with example, Sources of Working Capital.	

## **Basic Text & Reference Books**

- 1. Financial Management : P.V.Kulkarni
- 2. Financial Management : S. N. Maheshwari
- 3. Financial Management : I. M. Pandey
- 4. Financial Management : Prasanna Chandra
- 5. Financial Management : Khan & Jain
- 6. Financial Management : R. S. Kulshreshta
- 7. Fundamentals of Financial Management: Van Horn