

**SARDAR PATEL UNIVERSITY**  
**BBA (General) (3 years)**  
**Semester: III**  
**Syllabus with effect from June 2019**

Course Type		Name of Course	T/P	Credit	Contact Hrs/Week	Exam Duration An hrs	Component of Marks		
							Internal	External	Total
							Total/Passing	Total/Passing	Total/Passing
<b>Ability Enhancement Course (Any One)</b>	UM03ABBA21	Corporate Communications-I	T	3	3	2	40	60	100
<b>Core Courses (Any THREE)</b>	UM03CBBA21	Human Resource Management-I	T	3	3	2	40	60	100
	UM03CBBA22	Marketing Management-I	T	3	3	2	40	60	100
	UM03CBBA23	Financial Management-I	T	3	3	2	40	60	100
	UM03CBBA24	Logistic Management	T	3	3	2	40	60	100
<b>Discipline Specific Elective (Any Two)</b>	UM03DBBA21	Corporate Accounting - II	T	3	3	2	40	60	100
	UM03DBBA22	Statistics for Management-I	T	3	3	2	40	60	100
	UM03DBBA23	Supply Chain Management	T	3	3	2	40	60	100
<b>Generic Elective (Any ONE)</b>	UM03GBBA21	Economic Analysis-I	T	3	3	2	40	60	100
	UM03GBBA22	Monetary Economics	T	3	3	2	40	60	100
<b>Skill Enhancement (Any One)</b>	UM03SBBA21	Industry Exposure	P	3	3	2	40	60	100