SARDAR PATEL UNIVERSITY Programme: BBA(General) Semester: III Syllabus with effect from : JUNE 2012

Paper Code: UM03CBBA02		
Title Of Paper: Financial Management-I		

Total Credit: 3

Unit	Description in detail	Weighting (%)
1	Financial Management : An Overview [Theory 100%]	25 %
	Conceptual discussion – Meaning, Importance, Scope,	
	Finance Functions :	
	Executive Functions (Financial Decisions)	
	Investment Decisions, Financing Decisions	
	Dividend Decisions	
	Routine Finance Functions	
	Risk-Return Trade off	
	Goals of Finance Management	
	Profit maximization ,Wealth maximization	
	Position of Finance Function in India Companies	
2	Introduction to Indian Financial System & Corporate Financing [Theory 100%]	25 %
	Overview of Indian Financial System	
	Financial Markets :	
	Capital Market - Concept, Structure, Players in the market, Stock Market	
	Intermediaries	
	Money Market - Concept, Instruments - Treasury Bills, Certificate of	
	Deposits, Call Money Market	
	Sources of Long-term Instruments – Equity Shares, Preference	
	Shares and Debentures, Term Loans	
3	Financial Planning & Capitalization [Theory 100%]	25 %
	Financial Planning : Meaning, Characteristics, Factors affecting Financial	
	Planning, Limitations	
	Capitalization: Meaning, Theories of Capitalization- Cost & Earning Theory	
	Overcapitalization & Undercapitalization: Meaning, Causes, Effects &	
	Remedies	
4	Long Term Investment Decisions (Capital Budgeting)	25 %
	[Theory 20% and Examples 80%]	
	Basics of capital Budgeting: Meaning, Features, Significance, Types, Process,	
	Rationale, Factors	
	Appraisal Methods :	
	Accounting Rate of return technique ,Payback Period Technique	
	Discounted Cash Flow Techniques: NPV, IRR, PI	
	Estimation of Benefits (Cash Flow) under each technique	
	NOTES :	
	(1) Examples should be based only on SLM methods of depreciation.	
	(2) Replacement decisions are excluded.	



Basic Text & Reference Books

- Financial Management : P.V.Kulkarni
- Financial Management : S. N. Maheshwari
- Financial Management : I. M. Pandey
- Financial Management : Prasanna Chandra
- Financial Management : Khan & Jain
- Financial Management : R. S. Kulshreshta
- Fundamentals of Financial Management: Van Horn

