## SARDAR PATEL UNIVERSITY Programme: BBA(General) Semester: III Syllabus with effect from : JUNE 2012

| Paper Code: UM03CBBA02                 |  |  |
|--|--|--|
| Title Of Paper: Financial Management-I |  |  |

Total Credit: 3

| Unit | Description in detail   | Weighting (%) |
|------|---|---------------|
| 1    | Financial Management : An Overview [Theory 100%]                              | 25 %          |
|      | Conceptual discussion – Meaning, Importance, Scope,                           |               |
|      | Finance Functions :   |               |
|      | Executive Functions (Financial Decisions)                                     |               |
|      | Investment Decisions, Financing Decisions                                     |               |
|      | Dividend Decisions  |               |
|      | Routine Finance Functions   |               |
|      | Risk-Return Trade off   |               |
|      | Goals of Finance Management   |               |
|      | Profit maximization ,Wealth maximization                                      |               |
|      | Position of Finance Function in India Companies                               |               |
| 2    | Introduction to Indian Financial System & Corporate Financing [Theory 100%]   | 25 %          |
|      | Overview of Indian Financial System   |               |
|      | Financial Markets :   |               |
|      | Capital Market - Concept, Structure, Players in the market, Stock Market      |               |
|      | Intermediaries  |               |
|      | Money Market - Concept, Instruments - Treasury Bills, Certificate of          |               |
|      | Deposits, Call Money Market   |               |
|      | Sources of Long-term Instruments – Equity Shares, Preference                  |               |
|      | Shares and Debentures, Term Loans   |               |
| 3    | Financial Planning & Capitalization [Theory 100%]                             | 25 %          |
|      | Financial Planning : Meaning, Characteristics, Factors affecting Financial    |               |
|      | Planning, Limitations   |               |
|      | Capitalization: Meaning, Theories of Capitalization- Cost & Earning Theory    |               |
|      | Overcapitalization & Undercapitalization: Meaning, Causes, Effects &          |               |
|      | Remedies  |               |
| 4    | Long Term Investment Decisions (Capital Budgeting)                            | 25 %          |
|      | [Theory 20% and Examples 80%]   |               |
|      | Basics of capital Budgeting: Meaning, Features, Significance, Types, Process, |               |
|      | Rationale, Factors  |               |
|      | Appraisal Methods :   |               |
|      | Accounting Rate of return technique ,Payback Period Technique                 |               |
|      | Discounted Cash Flow Techniques: NPV, IRR, PI                                 |               |
|      | Estimation of Benefits (Cash Flow) under each technique                       |               |
|      | NOTES :   |               |
|      | (1) Examples should be based only on SLM methods of depreciation.             |               |
|      | (2) Replacement decisions are excluded.                                       |               |



## **Basic Text & Reference Books**

- Financial Management : P.V.Kulkarni
- Financial Management : S. N. Maheshwari
- Financial Management : I. M. Pandey
- Financial Management : Prasanna Chandra
- Financial Management : Khan & Jain
- Financial Management : R. S. Kulshreshta
- Fundamentals of Financial Management: Van Horn

