

SARDAR PATEL UNIVERSITY
Programme: BBA (GENERAL)
Semester: VI
Syllabus with Effect From: November/December-2013

Paper Code: UM06EBBA03	Total Credit:3
Title Of Paper: Advance Human Resource Management - II	

Unit	Description in detail	Weighting (%)
I	Perception Concept - Sensation v/s Perception - Importance - Perceptual process - Perceptual selectivity - Developing perceptual skill	25%
II	Conflicts Management Concept, Stages of conflict episode, positive and negative aspects of conflict, Conflict management.	25%
III	Organizational Cultures Concept, Characteristics, Types, Functions, steps for developing a sound organizational culture.	25%
IV	Organizational Development Concept, Nature, Process, Types of OD interventions, future trends of OD interventions.	25%

Basic Text & Reference Books:-

- Organizational behavior by Fred Luthans
- Organizational behavior by Stephen Robbins
- Organizational behavior by Keith Davis
- Organizational behavior by L M. Prasad
- Organizational behavior by K. Aswathappa

