

**SARDAR PATEL UNIVERSITY**  
**Programme: BBA (GENERAL)**  
**Semester: VI**  
**Syllabus with Effect from: November/December-2013**

<b>Paper Code: UM06CBBA05</b>	<b>Total Credit:3</b>
<b>Title Of Paper: Entrepreneurship Development</b>	

Unit	Description in detail	Weighting (%)
I	<b>Fundamentals of Entrepreneurship</b> Concept of entrepreneur & entrepreneurship - Functions of Entrepreneur Types of Entrepreneur - Qualities of successful entrepreneur - Rural & Women Entrepreneurship (Conceptual clarity only) - Role of entrepreneurs in Indian economic development	25%
II	<b>Entrepreneurial motivation:</b> Need - Motivating factors (Internal & external) - Theories of entrepreneurial motivation (Need arc theory) - Achievement motivation(including Kakinada Experiment)	25%
III	<b>Entrepreneurship Development</b> Concept & need of EDP - Phases of EDP - Process of EDP - Role of government - Role of EDII & CED	25%
IV	<b>Project Management</b> Sources of business idea and preliminary screening - concept and types of project - project feasibility analysis - Estimating financing fund requirement Role of funding agencies (GSFC, IDBI and SIDBI) - Implementation of project & control.	25%

**Basic Text & Reference Books:-**

- Entrepreneurship Development by S.S.Khanka
- Entrepreneurship Development and Project Management by Neeta Baporikar
- Entrepreneurial Development by Gupta and Shrinivasan.
- Dynamics of Entrepreneurial development & Management by Vasant Desai, Himalaya Publications.
- Project : Planning, Analysis, Selection , Implementation & Review by Prasanna
- Chandra

