



SARDAR PATEL UNIVERSITY
Vallabh Vidyanagar, Gujarat
(Reaccredited with 'A' Grade by NAAC (CGPA 3.25))
Syllabus with effect from the Academic Year 2021-2022

Bachelor of Business Administration
BBA (General) - Semester - II

Course Code	UM02CBBA73	Title of the Course	Business Ethics
Total Credits of the Course	3	Hours per Week	3

Course Objectives:	<ol style="list-style-type: none">1. To identify and apply ethical principles to human decision typical of business as a result of reading course texts and participating in lecture presentation and class discussion.2. To enhance analytical skill of ethical position taken on these matters and formulate morale defences of decisions by completing course activities.
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Course Content		
Unit	Description	Weightage* (%)
1.	Introduction to Business Ethics: Introduction, Ethics and Morals, Business Ethics, Need for Business Ethics, Benefits of Business Ethics, Principles of Business Ethics, Factors affecting Business Ethics, The three components of business-Economics, Legal and Ethical	25
2.	Organisational Ethics Introduction, Ethical Corporate Behaviour, Development of ethical Corporate behaviour, Ethical Leadership, Ethical Decision Making, Ethical Dilemmas in Organisation, Social Responsibility of Business	25
3.	Workplace Ethics: Introduction, Factors Influencing Ethical Behavior at work Ethical Issue: Business Relationships, Conflicts of Interest, Fairness and Honesty, Communications, Discrimination, Harassment, Importance of ethical Behavior at workplace	25
4.	Ethical Issues in the Functional Area Introduction, Ethics in functional area, Ethics in Marketing, Ethics in Finance, HR, Production and Information Technology: Introduction, Potential Conflicts, Creating ethical Environmental Ethics, Gender Ethics	25



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Teaching-Learning Methodology	Lectures, case discussions, videos and presentations
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / Practical Examination (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination	70%

Course Outcomes: Having completed this course, the learner will be able to	
1.	Apply ethical principles in corporate life having understood the phenomenon
2.	Improve analytical skills by taking a stance on ethical matters

Suggested References:	
Sr. No.	References
1.	“Business Ethics”: A.C. Fernando. Person.
2.	Principles of Management: T Ramasamy. Himalaya Publishing House.
3	“Business Laws, Ethics and Communication” Vol. I, The Institute of Chartered Accountants of India, New Delhi.
4	Kitson Alan – Ethical Organisation, Palgrave
5	L.T.Hosmer: The ethics of Management, Universal Book
6	D.Murray: Ethics in Organisation, Kogan Page
7	S.K.Chakroborty : Values and Ethics in Organisation, UP



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On-line resources to be used if available as reference material

On-line Resources
