



PROGRAMME STRUCTURE

Bachelor of Business Administration (BBA)(GENERAL) Semester: II

Programme Outcome (PO) - For BBA Programme	<ol style="list-style-type: none"> 1. To understand business functions and management practices leading to development of business acumen among students. 2. To develop critical and analytical thinking abilities 3. To improve Communication and interpersonal skills 4. To develop social sensitivity and ethical considerations leading to sustainable business practices 5. To demonstrate global perspective and entrepreneurship acumen 6. To get exposure of industrial world through company visits and interaction with experts 7. To get exposure and guidance for appearing in competitive examinations in management such as CAT, GMAT etc.
Programme Specific Outcome (PSO) - For BBA(General)	<ol style="list-style-type: none"> 1. Acquire conceptual clarity of all the functional areas of management 2. Analyze and interpret data for better decision making 3. Demonstrate effective communication skills and ability to work in groups 4. Apply ethical practices and sustainability issues in business 5. Understand the ecosystem of start up in the country and will be able to prepare business plans 6. Prepare better for competitive exams in Management such as CAT, CMAT, etc.

To Pass	<ol style="list-style-type: none"> (i) At least 40% Marks in each paper at the University Examination and aggregate Marks. Internal & External Assessment. (ii) At least 25% Marks in each paper in Internal Assessment and 35% marks aggregate marks in Internal Assessment.
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Course Type	Course Code	Name of the Course	T / P	Credit	Exam Duration in Hrs	Component of Marks		
						Internal	External	Total
						Total	Total	Total
Ability Enhancement Course (Any One)	UM02ABBA71	Communication Skills for Management – II	T	3	3	30	70	100
Generic Elective (Any One)	UM02GBBA71	Macro Economics	T	3	3	30	70	100
	UM02GBBA72	Indian Economy - II	T	3	3	30	70	100





SARDAR PATEL UNIVERSITY
Vallabh Vidyanagar, Gujarat
(Reaccredited with 'A' Grade by NAAC (CGPA 3.25))
Syllabus with effect from the Academic Year 2021-2022

Core Courses (Any Three)	UM02CBBA71	Practices of Management	T	3	3	30	70	100
	UM02CBBA72	Company Management-II	T	3	3	30	70	100
	UM02CBBA73	Business Ethics	T	3	3	30	70	100
	UM02CBBA74	Innovation Management	T	3	3	30	70	100
Discipline Specific Elective (Any Two)	UM02DBBA71	Corporate Accounting	T	3	3	30	70	100
	UM02DBBA72	Business Mathematics-II	T	3	3	30	70	100
	UM02DBBA73	Fundamental of Strategic Planning and Development	T	3	3	30	70	100
Skill Enhancement Elective Course (Any One)	UM02SBBA71	Climate Change and Sustainable Development	T	3	3	30	70	100
	UM02SBBA72	Time Management	T	3	3	30	70	100
	UM02SBBA73	NCC Army-2	T/P	3	3	30	70	100
		Total Credits		24				

