

**SARDAR PATEL UNIVERSITY**  
**Programme: BBA (GENERAL)**  
**Semester: II**  
**Syllabus with Effect From: November/December-2011**

<b>Paper Code: UM02CBBA03</b>	<b>Total Credit:3</b>
<b>Title Of Paper: Corporate Social Responsibility and Ethical Practices</b>	

Unit	Description in detail	Weighting (%)
I	<b>Business Ethics</b> Introduction - Features of ethics - Nature and objectives of ethics Relation between ethics and business ethics - Meaning of business ethics - Need of business ethics - Factors influencing Business ethics - Arguments in favor of Business ethics	25 %
II	<b>Corporate Social Responsibility</b> Concept – Reasons for social responsibility - Corporate responsibility towards various group of stakeholders - Arguments in favor of CSR - Implementing CSR in Business Organization - CSR Practices	25 %
III	<b>Corporate Governance</b> Introduction - Historical Background - Factors behind the origin of - Corporate Governance - Important issues of Corporate Governance - Corporate Governance in India	25 %
IV	<b>Social Responsibility Reporting</b> Introduction – Need – Importance – Practices – Reporting Standard – TWO CSR Reports	25 %

