



Bachelor of Business Administration
B.B.A (GENERAL) Semester-IV

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| Course Code | UM04SBBA71 | Title of the Course | Rurban Planning |
| Total Credits of the Course | 03 | Hours per Week | 03 |

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| Course Objectives: | <ol style="list-style-type: none">1. To familiarize the students with the concept of rural and urban development.2. The students understand and interpret the causes and effect of urbanization.3. The students learn to apply these theoretical models and also aware about the scheme provided by the government for rural development.4. Students will be able to understand the concept of migration its types and causes. |
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| Course Content | | |
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| Unit | Description | Weightage (%) |
| 1. | Rural Development Rural Development Concept of Rural Development, Size, Structure and Characteristics, Determinants of Rural Development, Gandhian model of Rural Development. | 25% |
| 2. | Urban Development Urban Development Concept of Urbanization, Causes of Urbanization, Trends in Urbanisation, Effects of Urbanisation, Urban informal Sector, Women in Informal Sector. Migration – Meaning, Types and Causes, Migration and development, Todaro's Migration Model. | 25% |
| 3. | Rurban Development Rurban Development Concept, Rurbanorphology in Gujarat, Rurban objectives, Rurban Development Plan in Gujarat | 25% |
| 4. | Rurban Schemes and model village Rurban Schemes and model village Current Schemes of rurban development, Initiatives and Future Challenges. A Study of Model Rurban village in state of Gujarat (e.g.Dharmaj or Thamna in Anand district). | 25% |





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| Teaching-Learning Methodology | Through Class Room Teaching, Power Point Presentation, Role Playing, Class Room interaction, Group Discussion and Field Projects |
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| Evaluation Pattern | | |
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| Sr. No. | Details of the Evaluation | Weightage |
| 1. | Internal Written / MCQ (As per CBCS R.6.8.3) | 15% |
| 2. | Internal Continuous Assessment in the form of Practical, Viva-voce, Quiz, Seminars, Assignments, Attendance (As per CBCS R.6.8.3) | 15% |
| 3. | University Examination | 70% |

| Course Outcomes: Having completed this course, the learner will be able to | |
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| 1. | The students can examine the basic difference between rural and urban concept. |
| 2. | The students will be able to explain the various modal of rural development and also they able to identify causes of urban development and migration. |
| 3. | |
| 4. | The students will be able to analyse and evaluate the rural development scheme and their function and impact on rural area. |

| Suggested References: | |
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| Sr. No. | References |
| 1. | Michael P Todaro (2001), "Economic Development," Pearson Education. |
| 2. | Mishra S K AndPuri, "Economics Of Development And Planning Theory & Practice," Himalaya Publications |
| 3. | M L Jhingan, "Economics Of Development And Planning," Vrinda Publications. |





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| 4. | Government of Gujarat, Development Program-2011-12, General Administration Department, Planning Development, Gandhinagar, February 2011. |
| 5 | Website Of Gujarat Knowledge Society |
| 6 | Statistical Handbook of Gujarat. |

On-line resources to be used if available as references material:

On-line resources:

1. [Www.Rural-Urban.Org](http://www.Rural-Urban.Org)
2. [Http://Www.Vibrantgujarat.Com/Documents/Vibrant-Gujarat-Summits/Rurbanization-
ChangingFace-Of-Modern-India](http://Www.Vibrantgujarat.Com/Documents/Vibrant-Gujarat-Summits/Rurbanization-ChangingFace-Of-Modern-India)
3. [Http://Www.Jnvr.Net/Thechandigarhproject/Rurbanplanning.Html](http://Www.Jnvr.Net/Thechandigarhproject/Rurbanplanning.Html)
4. [Http://Www.Jnvr.Net/Thechandigarhproject/Rurbanmodels.Html](http://Www.Jnvr.Net/Thechandigarhproject/Rurbanmodels.Html)

