SARDAR PATEL UNIVERSITY

Programme: BBA (GENERAL)

Semester: IV

Syllabus with Effect From: November/December-2012

Paper Code: UM04CBBA06	Total Credit.2
Title of Paper: Statistics for Management-II	Total Credit:3

Unit	Description in detail	Weighting (%)
I	Samling (Theory Only)	
	Terminology:Population,Sample,Parameter,Statistic	
	Characteristics of ideal sample	
	Population Survey V/s Sample Survey, Concept of Sampling erros	
	Sampling Methods:Procedure,Merits,Demerits	25 %
	Simple Random Sampling	
	Stratified random Sampling	
	Systematic Sampling	
	Cluster Sampling	
II	Test of Hypothesis-I	
	Introduction and procedure of testing a hypothesis, Null &	
	Alternate, Simple & Composite hypothesis, Standard Error, Level of	
	Significance, One tail & Two tail Jests	25%
	Large sample tests (Z-Test)	25 / 0
	Tests of significance of mean	
	Test of significance of difference of two means	
	Test of significance between two S.D.	
III	Test Of Hypothesis-II	
	Difference between Large & Small Sample Tests, Concept Of Degress of	
	freedam, Conditions for applying T-Test.	
	Application Of T-Test	25%
	Tests of Significance of mean	
	Test of Significance of difference of twoMeans	
	Paired T-Test	
IV	Analysis of Variance (ANOVA)	
	F Test	
	Introduction, Definition	
	Variance RatioTest (F Test)	
	One Way ANOVA	25%
	Two Way ANOVA	
	Chi-Square Test:	
	Introduction, Definition, Properties	
	Uses of X2Test:Test Of Independenceod of twoAttribute	

Basic Text & Reference Books:-

- D.C Sancheti & V K Kapoor:Statistics (Theory, Methods & Applications) Sultan Chand Sous, New Delhi
- > S C Guptam: Fundamental of Statistics, Himalaya Publishing House
- > R P Hooda: Statistics for Business and Economics, Macmillan, New Delhi

