

#### SARDAR PATEL UNIVERSITY

## Vallabh Vidyanagar, Gujarat

(Reaccredited with 'A' Grade by NAAC (CGPA 3.25) Syllabus with effect from the Academic Year 2021-2022

# BACHELOR OF BUSINESS ADMINISTRATION (GENERAL) (BBA-General) Semester (I)

Course Code	UM01GBBA72	Title of the Course	INDIAN ECONOMY – I
Total Credits of the Course	03	Hours per Week	03

Course Objectives:	<ul> <li>To provide a macroeconomic understanding of the Indian Economy since Independence</li> <li>To help students examine major dimensions of the Economy's transformation</li> <li>3.To develop understanding to evaluate the consequences of economic activities on institution, individual and social welfare</li> </ul>
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Course	Course Content		
Unit	Description	Weightage*	
1.	UNIT -1 Introduction of the economy:  Background of Indian Economic Reforms – New Economic policy,.  National income, performance of different sector, trends in national income- growth of national income.	25 %	
2.	Unit-2 Poverty and Unemployment: The concept of poverty, estimate of poverty line, poverty line, solution of the problems of poverty unemployment- meaning and types, estimates of unemployment, Mahatma Gandhi Employment Guarantee Act (Objectives, Present scenario at National Level)	25 %	
3.	Unit-3 Indian Industry Sector:  Primary sector- meaning, features and importance, trends in production and productivity in India. Secondary sector- meaning, features and importance and components, productivity trends of major industries. Tertiary sector- meaning, features and importance and components.	25 %	
4.	Unit-4 Infrastructure: Infrastructure and economic development (importance), growth of transportation (road & railway), energy, telecommunication, health and education. Private investment in infrastructure	25 %	



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Teaching-	Direct method, quiz, assignments, interactive sessions, seminars, visual	
Learning	presentations, group discussions, project based learning, use of	
Methodology	e-resources, including films	

Evalu	Evaluation Pattern	
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / Practical Examination (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination	70%

Cou	Course Outcomes: Having completed this course	
1.	Students become aware about recent economic affairs such as demonetization, universal basic income, cashless economy, skill and training development.	
2.	Students will get benefit about various economic issues at local, national and global level.	
3.	Students will get knowledge about various business ideas such as mall, e- commerce, and event management.	
4.	Students will be able to evaluate the dynamic changes of the economy on the basis of the understanding obtained from complete study of the Indian Economy.	

Sugges	Suggested References:	
Sr. No.	References	
1.	A.N. Agrawal: "Indian Economy problems of Development and planning" New Age International (P) Ltd New Delhi, Daryaganj, 110002	
2.	Ruddar Dutt, K.P.M. Sundaram: "Indian Economy" S.Chand & Company Ltd, Ram Nagar, New Delhi-110055.	
3	S.N.Agrwal "India's Population Problems". Tata McGraw Hill	



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4	V.K.Puri , S.K. Mishra : "Indian Economy" Himalaya Publishing House
5	S.S.M Desai "Industrial Economy of India" Himalaya Publishing House"
6	• S. C. Kuchhal," Industrial Economy of India"

On-line resources to be used if available as reference material
On-line Resources
http://mhrd.gov.in/
www.nrega.nic.in/
https://en.wikipedia.org/wiki/Ministry_of_Commerce_and_Industry_(India)

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