



**SARDAR PATEL UNIVERSITY**  
**Vallabh Vidyanagar, Gujarat**  
**(Reaccredited with 'A' Grade by NAAC (CGPA 3.25))**  
**Syllabus with effect from the Academic Year 2021-2022**

**BACHELOR OF BUSINESS ADMINISTRATION**  
**BBA-(General) (SEMESTER-(I))**

Course Code	UM01CBBA72	Title of the Course	COMPANY MANAGEMENT-I
Total Credits of the Course	03	Hours per Week	03

Course Objectives:	<ul style="list-style-type: none"><li>• To expose the student to the theory and overview of the Business.</li><li>• To familiarize students with types of companies and forms of Business Organisation.</li></ul>
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Course Content		
Unit	Description	Weightage* (%)
1.	<p>Nature &amp; Scope of Business</p> <ul style="list-style-type: none"><li>• Meaning of Business</li><li>• Characteristics of Business</li><li>• Classification &amp; Functions of Business</li><li>• Objective of Business</li></ul>	25%
2.	<p>Types of Companies</p> <ul style="list-style-type: none"><li>• Incorporated Companies,</li><li>• Unincorporated Companies,</li><li>• Basis of Classification : On the basis of Incorporation, On the basis of liability, On the basis of Number of members, On the basis of control, On the basis of Ownership,</li><li>• Distinction between a public company and a private company,</li><li>• Sole proprietorship, Partnership and limited liability partnership</li></ul>	25%
3.	<p>Introduction to company Form of Organization</p> <ul style="list-style-type: none"><li>• Meaning and Features of Joint Stock Company</li><li>• Merits &amp; Demerits of Joint Stock Company</li><li>• Company formation procedure with reference to memorandum of association, articles of association and prospectus.</li></ul>	25%



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	<ul style="list-style-type: none"><li>• Conversion of Private Ltd. To Public Ltd Company</li></ul>	
4.	<p>Business Combination for Companies</p> <ul style="list-style-type: none"><li>• Introduction</li><li>• Objectives of Business Combination</li><li>• Causes of Business Combination</li><li>• Types of Business Combination</li><li>• Forms of Business Combination</li><li>• Recent trends in combination</li></ul>	25%

Teaching-Learning Methodology	These are teacher-centred methods, learner-centred methods, content-focused methods and interactive/participative methods.
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / Practical Examination (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination	70%

Course Outcomes: Having completed this course, the learner will be able to	
1.	To understand various aspect about business.
2.	To understand different types and forms of companies and how private company is



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	different from public company
3.	To understand about joint stock company and its procedure to start with different documents.
4	To understand various aspect of Business Combination and recent development.

**Suggested References:**

Sr. No.	References
1.	Company Law & Secretarial Practices by M J Mathew
2.	Company Law By ND Kapoor
3	Secretarial Practice by M C Kuchhal
4	Forms of business Organisation, S.P.SHAH, DR. PARESH SHHAH, PROF. A.A.SHAH, MAHAJAN PUBLICATION HOUSE, 5TH EDISON
5	Mordern business organisation- Y.K.Bhushan, Sulatan Chand & Publication

On-line resources to be used if available as reference material

<http://ebook.mca.gov.in/default.aspx>

On-line Resources

<https://sdak24.com/management-of-companies-corporate-law-notes/>

[https://www.dphu.org/uploads/attachements/books/books\\_3955\\_0.pdf](https://www.dphu.org/uploads/attachements/books/books_3955_0.pdf)