

SARDAR PATEL UNIVERSITY
Programme: BBA (GENERAL)
Semester: I
Syllabus with effect from: JUNE 2019

Paper Code: UM01CBBA53	Total Credit:3
Title of paper: CORPORATE SOCIAL RESPONSIBILITY	

Unit	Description in Detail	Weight (%)
1.	Corporate Social Responsibility Concept Reasons for social responsibility Corporate responsibility towards various group of stakeholders Arguments in favour and Against of Corporate Social Responsibility	25%
2.	Social Responsibility of Business Provision for Corporate Social Responsibility in Companies Act-2013 Social Responsibility of Businesses in India Measures for enforcing Social Responsibilities Developing a programme for Corporate Social Responsibility Concept of Social Audit and Trusteeship	25%
3.	Corporate Governance Introduction, Historical Background Factors behind the origin of Corporate Governance Important issues of Corporate Governance Corporate Governance in India	25%
4	Social Responsibility Accounting Introduction of Social Responsibility Accounting Development of Idea of Social Responsibility Internal and External Responsibility Model of presentation of Social Accounting in Indian Companies Benefits of Social Accounting.	25%

Basic Text and Reference Books

- Management Theory and Practice, C.B. Gupta, Sultanchand & Sons
- Business Ethics and Corporate Governance, workbook by ICFAI University Press.
- Corporate Governance by Devi Singh & Subhash Garg, Excel books.
- Accounting Standards and Corporate Accounting Practice – Ghosh T P.
- Advanced Accountancy Vol. I – P.C.Tulsian.
- Advanced Accounts – Shukla M C and Grawl T S.
- Advanced Accounting – 2, Sehgal Ashok and Sehgal Deepak.