

**SARDAR PATEL UNIVERSITY**  
**PROGRAMME: BBA (GENERAL) (3 Years)**  
**(Under Choice Based Credit System Based on UGC Guidelines)**  
**Syllabus with effect from: June - 2019**  
**SEMESTER – I**

Course Type	Course Code	Name of the Course	T / P	Credit	Exam Duration in Hrs	Component of Marks		
						Internal	External	Total
Ability Enhancement Course (Any One)	UM01ABBA51	Communication Skills for Management – I	T	3	3	30	70	100
Generic Elective (Any One)	UM01GBBA51	Micro Economics	T	3	3	30	70	100
	UM01GBBA52	Indian Economy - I	T	3	3	30	70	100
Core Courses (Any Three)	UM01CBBA51	Principle of Management	T	3	3	30	70	100
	UM01CBBA52	Company Management-I	T	3	3	30	70	100
	UM01CBBA53	Corporate Social Responsibility	T	3	3	30	70	100
	UM01CBBA54	Management for MSMEs	T	3	3	30	70	100
Discipline Specific Elective (Any Two)	UM01DBBA51	Accounting for Management	T	3	3	30	70	100
	UM01DBBA52	Business Mathematics-I	T	3	3	30	70	100
	UM01DBBA53	Fundamentals of Banking and Insurance	T	3	3	30	70	100
Skill Enhancement Elective Course (Any One)	UM01SBBA51	Environmental Studies	T	3	3	30	70	100