

SARDAR PATEL UNIVERSITY
PROGRAMME: BBA (GENERAL) (3 Years)
(Under Choice Based Credit System Based on UGC Guidelines)
Syllabus with effect from: June - 2018
SEMESTER – I

Course Type	Course Code	Name of the Course	T / P	Credit	Exam Duration in Hrs	Component of Marks		
						Internal	External	Total
						Total / Passing	Total / Passing	Total / Passing
Ability Enhancement Course (Any One)	UM01ABBA21	Communication Skills for Management – I	T	3	2	40	60	100
Generic Elective (Any One)	UM01GBBA21	Micro Economics	T	3	2	40	60	100
	UM01GBBA22	Indian Economy - I	T	3	2	40	60	100
Core Courses (Any Three)	UM01CBBA21	Principle of Management	T	3	2	40	60	100
	UM01CBBA22	Company Management-I	T	3	2	40	60	100
	UM01CBBA23	Corporate Social Responsibility	T	3	2	40	60	100
	UM01CBBA24	Management for MSMEs	T	3	2	40	60	100
Discipline Specific Elective (Any Two)	UM01DBBA21	Accounting for Management	T	3	2	40	60	100
	UM01DBBA22	Business Mathematics-I	T	3	2	40	60	100
	UM01DBBA23	Fundamentals of Banking and Insurance	T	3	2	40	60	100
Skill Enhancement Elective Course (Any One)	UM01SBBA21	Environmental Studies	T	3	2	40	60	100
		Total Credits		24				