

SARDAR PATEL UNIVERSITY
Programme: BBA (GENERAL)
Semester: I
Syllabus with Effect from: June-2011

Paper Code: UM01CBBA02	Total Credit: 3
Title Of Paper: Management of MSMEs	

Unit	Description in detail	Weighting (%)
I	MSMES in India Concept of Entrepreneur & Entrepreneurship Quality & Characteristics of Entrepreneurs Overview & History of Entrepreneurship Definition Overview History of SMEs in India Performance(Role/Economic Indicators) Production Employment & Export Opportunities in MSMEs Steps involved in setting up MSMEs	25%
II	Programmes,Schemes & Services Schemes Implemented by the ministry/through DC (MSME) Scheme Scheme under XI Plan Micro & Small Enterprise Cluster Development Program Credit Linked Capital Subsidy Scheme for Technology Up gradation Credit Guarantee Scheme Assistance to Entrepreneurship Development Institutes Scheme to Support 5 Selected University/Colleges to run 1200 Entrepreneurship clubs per annum,Programs and schemes of ministry of MSME Special Schemes for Backward area (State & UT to be considered backward & industrially backward Districts) Scheme on trade related entrepreneurship assistance and development (TREAD) for women Promotional Schemes for Women, Schemes Of NSIC,KVIC,COIR Board	25%
III	MSME Policies Central Government Policies SME & Export Promotion Policy The MSME Development Act,2006	25%
IV	Emerging Trends & Institutions Supporting MSME Overview of WTO,IPR,INSME (International SME Network)-Bar Coding	25%

Basic Text & Reference Books

- Dynamics of Entrepreneurship Development & Management: Vasant Desai
- Entrepreneurship Development in India: C B Gupta & N P Srinivasan
- Entrepreneurship Development: S S Khanka
- Entrepreneurship and small Business Management: C B Gupta & S S Khanka
- small Business Entrepreneurship : Paul Burns & Jim Dewhant

