

SARDAR PATEL UNIVERSITY
BBA (General) (3 Years)
(Under Choice Based Credit System Based on UGC Guidelines)
Structure with effect from: June – 2023
SEMESTER – V

Course Type	Course Code	Name of the Course	T / P	Credit	Exam Duration in hrs	Component of Marks		
						Internal	External	Total
						Total	Total	Total
Ability Enhancement Course (Any One)	UM05ABBA71	Business Etiquettes and Presentation Skills-I	T	3	2	30	70	100
	UM05ABBA72	Leadership Skills for Management-I	T	3	2	30	70	100
Core Courses (Any Three)	UM05CBBA71	Management Accounting	T	3	2	30	70	100
	UM05CBBA72	Business Taxation-I	T	3	2	30	70	100
	UM05CBBA73	Materials Management	T	3	2	30	70	100
Generic Elective (Any One)	UM05GBBA71	Indian Business Environment	T	3	2	30	70	100
	UM05GBBA72	Personal Finance and Investment Management	T	3	2	30	70	100
Discipline Specific Elective (Any Two)	UM05DBBA71	Advanced Marketing Management-I	T	3	2	30	70	100
	UM05DBBA72	Advanced Financial Management-I	T	3	2	30	70	100
	UM05DBBA73	Advanced Human Resource Management-I	T	3	2	30	70	100
	UM05DBBA74	Export Management-I	T	3	2	30	70	100
	UM05DBBA75	Computer Based Project Management-I	T	3	2	30	70	100
Skill Enhancement Elective Course (Any One)	UM05SBBA71	Social Entrepreneurship	T	3	2	30	70	100
	UM05SBBA72	NCC Army-5	T+P	3	2	30 (15+15)	70 (35+35)	100