

SARDAR PATEL UNIVERSITY
BBA (General) (3 Years)
(Under Choice Based Credit System Based on UGC Guidelines)
Structure with effect from: June – 2021
SEMESTER – V

Course Type	Course Code	Name of the Course	T / P	Credit	Exam Duration in hrs	Component of Marks		
						Internal	External	Total
						Total	Total	Total
Ability Enhancement Course (Any One)	UM05ABBA51	Business Etiquettes and Presentation Skills-I	T	3	2	30	70	100
	UM05ABBA52	Leadership Skills for Management-I	T	3	2	30	70	100
Core Courses (Any Three)	UM05CBBA51	Management Accounting	T	3	2	30	70	100
	UM05CBBA52	Business Taxation-I	T	3	2	30	70	100
	UM05CBBA53	Materials Management	T	3	2	30	70	100
Generic Elective (Any One)	UM05GBBA51	Indian Business Environment	T	3	2	30	70	100
	UM05GBBA52	Personal Finance and Investment Management	T	3	2	30	70	100
Discipline Specific Elective (Two)	UM05DBBA51	Advanced Marketing Management-I	T	3	2	30	70	100
	UM05DBBA52	Advanced Financial Management-I	T	3	2	30	70	100
	UM05DBBA53	Advance Human Resource Management-I	T	3	2	30	70	100
	UM05DBBA54	Export Management-I	T	3	2	30	70	100
	UM05DBBA55	Computer Based Project Management-I	T	3	2	30	70	100
Skill Enhancement Elective Course (Any One)	UM05SBBA51	Social Entrepreneurship	T	3	2	30	70	100