

SARDAR PATEL UNIVERSITY
BBA (General) (3 Years)
(Under Choice Based Credit System Based on UGC Guidelines)
Structure with effect from: June – 2020
SEMESTER – V

Course Type	Course Code	Name of the Course	T / P	Credit	Exam Duration in hrs	Component of Marks		
						Internal	External	Total
						Total	Total	Total
Ability Enhancement Course (Any One)	UM05ABBA21	Business Etiquettes and Presentation Skills-I	T	3	2	40	60	100
	UM05ABBA22	Leadership Skills for Management-I	T	3	2	40	60	100
Core Courses (Any Three)	UM05CBBA21	Management Accounting	T	3	2	40	60	100
	UM05CBBA22	Business Taxation-I	T	3	2	40	60	100
	UM05CBBA23	Materials Management	T	3	2	40	60	100
Generic Elective (Any One)	UM05GBBA21	Indian Business Environment	T	3	2	40	60	100
	UM05GBBA22	Personal Finance and Investment Management						
Discipline Specific Elective (Two)	UM05DBBA21	Advanced Marketing Management-I	T	3	2	40	60	100
	UM05DBBA22	Advanced Financial Management-I	T	3	2	40	60	100
	UM05DBBA23	Advance Human Resource Management-I	T	3	2	40	60	100
	UM05DBBA24	Export Management-I	T	3	2	40	60	100
	UM05DBBA25	Computer Based Project Management-I	T	3	2	40	60	100
Skill Enhancement Elective Course (Any One)	UM05SBBA21	Social Entrepreneurship	T	3	2	40	60	100