

SARDAR PATEL UNIVERSITY
Programme: BBA(General)
Semester: V
Syllabus with effect from : JUNE 2013

Paper Code: UM05SBBA01	Total Credit: 3
Title Of Paper: Social Entrepreneurship	

Unit	Description in detail	Weighting (%)
1	Fundamentals of Social Entrepreneurship Concept of Social entrepreneur & entrepreneurship - Evolution - Need - Major Functions - Difference between Social and Commercial entrepreneurs - Areas of social entrepreneurship	25 %
2	Women Entrepreneurship Concept-Functions-Problems-Development of women entrepreneurship in India - Role of women associations	25 %
3	Rural Entrepreneurship Concept-Need-Problems-NGO & Rural entrepreneurship-Development of rural entrepreneurship in India	25 %
4	Trends in Social Entrepreneurship Major challenges - Major opportunities - Role of government for growth of social entrepreneurship in country - Global trends in social entrepreneurship - Contribution of Successful Social entrepreneurs of India and abroad	25 %

Basic Text & Reference Books

- Social Entrepreneurship by David bournstein & Susan Devis, Oxford University Press
- Social Entrepreneurship - Meaning,Challenges & Strategies by Hamza El Fasiki, Lambart Academic Publication.
- Entrepreneurship Development by S.S.Khanka
- Entrepreneurship Development and Project Management by Neeta Baporikar
- Entrepreneurial Development by Gupta and Shrinivasan

