

SARDAR PATEL UNIVERSITY
Programme: BBA(Foreign Trade)
Semester: III
Syllabus with effect from: JUNE 2012

Paper Code: UM03CBBF02	Total Credit: 3
Title Of Paper: International Financial Management - I	

Unit	Description in detail	Weighting (%)
1	International Financial Management: An Overview Introduction Why study international finance Finance Function Emerging challenges Recent changes in global financial market Objectives of firm- risk management, wealth maximization Framework for financial decision Role of the international financial manager	25 %
2	Export Finance Pre shipment Finance Post shipment finance Meaning, importance, features, Procedure, Documentary evidence, Types	25 %
3	Instruments Of International Financing Short term, Medium term, and Long term financial sources Banker's acceptance Factoring, forfeiting, Promissory notes External commercial borrowing	25 %
4	Terms of Payments Factor affecting terms of payments Terms of payments <ul style="list-style-type: none"> • Payment in Advance • Letter of credit • Draft • Open account • Consignment Letter of credit – meaning, parties, procedure, types, advantages and disadvantages	25 %

Basic Text & Reference Books

- Global Marketing – Keegan
- Export Marketing – Rathore
- International Marketing – Bhattacharya
- Global Marketing – Jhony K Johanson

