SARDAR PATEL UNIVERSITY Programme: BBA(Foreign Trade) Semester: VI Syllabus with effect from: NOVEMBER \ DECEMBER 2013

 Paper Code: UM06CBBF06
 Total Credit: 3

 Title Of Paper: Project Management & Report
 Total Credit: 3

Unit	Description in detail	Weighting (%)
1	Introduction:	25 %
	Concept & Characteristics of Project	
	Project Classification	
	Aspects of Project	
2	Project Management:	25 %
	Meaning & Importance of Project Management	
	Meaning of Project Idea and Feasibility Report	
	Project Identification – Meaning and Signification	
	What is Project Formulation?	
	Steps in Project Formulation	
3	Project Report:	25 %
	Meaning and Introduction of Introduction	
	Contents of Project Report	
	Proforma of Project Report	
	Illustration of Project Report (at least two)	
4	Project Appraisal:	25 %
	Meaning & Scope of Project Appraisal, Steps in Project Appraisal	
	Economic, Technical, Organizational,	
	Managerial, Operational,	
	Financial.	

Basic Text & Reference Books

- > Dynamics of Entrepreneurship Development : Vasant Desai Himalaya Publication
- > Entrepreneurship Development : By C. B. Gupta & N. P. Shrinivasan
- Entrepreneurship Management : Dr. Aruna Caulgud Thomaon & Vikash Publication
- Essential of Entrepreneurship Small Bossiness Management: Thomas W Zimmerer &
- Norman M Scarboroug Person Education

