

SARDAR PATEL UNIVERSITY
Programme: BBA(Foreign Trade)
Semester: VI

Syllabus with effect from: NOVEMBER \ DECEMBER 2013

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| Paper Code: UM06CBBF05 | Total Credit: 3 |
| Title Of Paper: Global Business Environment - II | |

| Unit | Description in detail | Weighting (%) |
|----------|---|---------------|
| 1 | International Economic Organization International bank for reconstruction and development (world bank) International financial corporation International development association UNCTAD International labour organization (ILO) World custom organization(WCO) | 25 % |
| 2 | World Trade Organisaion GATT and WTO WTO Function and organizational structure WTO agreement – a Bird’s eye View Evolution of UR agreement WTO developing world in India | 25 % |
| 3 | International Trade Policy and Trade Blocks International trade policies Some trade blocks <ul style="list-style-type: none"> • NAFTA [Objectives, Measures & Implication of Business] • ASEAN [Aims and Purpose, India & ASEAN] • SAARC [Objectives] • ESCAP [Introduction, Achievements, Recommendations] • SAPTA [Objectives, Administration] • Indo- lanka [Free Trade Agreement – Objectives] | 25 % |
| 4 | Some issues in international business Business ethics, Globalization with social responsibility of business Environment issue, Patent rights Labour issues, Current Global Financial Crises | 25 % |

Basic Text & Reference Books

- Global Business Management – By Manab Adhikary
- International Economics – By Francis Cherunilam
- International Business – Dr. P. Subba Rao
- International Economics – Dr. R. Chandran

