

SARDAR PATEL UNIVERSITY
Programme: BBA(Foreign Trade)
Semester: IV

Syllabus with effect from: NOVEMBER \ DECEMBER 2012

Paper Code: UM04CBBF06	Total Credit: 3
Title Of Paper: Entrepreneurship and Industry	

Unit	Description in detail	Weighting (%)
1	Introduction Concept and Definition Characteristics of an Entrepreneur Quality for an Entrepreneur Types of Entrepreneur	25 %
2	Entrepreneur Motivation Meaning of Motivation Need for motivation Internal factors affecting Entrepreneurial motivation External factors affecting Entrepreneurial motivation	25 %
3	Institutions assisting Entrepreneurship Financial Institutes Non – Financial Institutes	25 %
4	Meaning and Classification of Industry Industrial Estate, SEZ – Meaning & Importance Role of industries in economics development of country Infrastructure required for Industry	25 %

Basic Text & Reference Books

- Dynamics of Entrepreneurship Development & Management – By Vasant Desai, Himalaya Publication
- Entrepreneurship Development in India – By C. B. Gupta & N. P. Shrinivasan
- Small Scale Industry and Entrepreneurship – Vasant Desai

