

SARDAR PATEL UNIVERSITY
Programme: BBA(Foreign Trade)
(Under Choice Based Credit Scheme)
Semester: IV

Syllabus with effect from: NOVEMBER \ DECEMBER 2012

Course Type	Course Code	Name Of Course	T /P	Credit	Exam Duration in hrs	Component of Marks		
						Internal	External	Total
						Total/ Passing	Total/ Passing	Total/ Passing
Foundation Courses : (A) Generic Foundation	UM04FBBF01	Leadership for Business Management	T	3	2	40	60	100
	UM04EBBF01	Disaster Management	T	3	2	40	60	100
Core Courses: (A) Core Compulsory	UM04CBBF01	Foreign Trade Incentive & Promotional Measures	T	3	2	40	60	100
	UM04CBBF02	International Financial Management - II	T	3	2	40	60	100
	UM04CBBF03	International Marketing Management - II	T	3	2	40	60	100
(B) Core Allied (Any Three)	UM04CBBF04	Logistic Management	T	3	2	40	60	100
	UM04CBBF05	Market Morphology	T	3	2	40	60	100
	UM04CBBF06	Entrepreneurship and Industry	T	3	2	40	60	100

