SARDAR PATEL UNIVERSITY Programme: BBA(Foreign Trade) Semester: I Syllabus with effect from: JUNE 2013

Theory

Paper Code: UM01FBBF05	
Title Of Paper: Communication Skills for International Business - I (Revised)	Total Credit: 3
(Effective from June 2013)	

Unit	Description in detail	Weighting (%)
	Objective :	
	To develop basic communication skills in English.	
	Theory :	
	Text : A short novel or a play (not more than 125 pages) (Unabridged)	
1	A. Text (Essay type questions)	
	B. Text (Short notes)	
2	A. Grammar : Tenses, Modals, Voice	
	B. Paragraph Writing : Expansion of an idea	
3	Vocabulary : Phrasal Verbs, Synonyms / Antonyms,	
	Common Idioms, One Word Substitutes.	
4	Theories regarding International Business : (Theory Only)	
	Export Procedure & Documentation	
	Import Procedure & Documentation	
	• Bills of lading, Bonded Warehouses, Indents, Pro forma	
	Invoice, Banker's draft, Commission Agent.	

Basic Text & Reference Books: -----

