

SARDAR PATEL UNIVERSITY  
Vallabh Vidyanagar, Gujarat  
(Reaccredited with 'A' Grade NAAC (CGPA 3.25)  
Syllabus with effect from the Academic Year : 2022-23

Bachelor of Arts : B.A. HINDI

Course Code	UA03GFHN51	Title of the Course	FUNCTIONAL HINDI - 5 ( HINDI PATRKARITA)
Total Credits of the Course	04	Hours Per Week	04

Course Objective	Knowledge of Functional Hindi ( Hindi Patrakarita )
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Course Content : 1. Functional Hindi ( Hindi Patrakarita ).

Unit	Description	Weightage* %
1.	1. Patrakarita ki Paribhasha Aur Uska Svarup (पत्रकारिताकीपरिभाषाऔरउसकास्वरूप) 2. Patrakarita ke Prakar (पत्रकारिताकेप्रकार ) 3. Bharat me Patrakaritaka Aarambh (भारतमेंपत्रकारिताकाआरंभ) 4. Hindi Patrakarita Ka Udbhav Avam Vikas (हिन्दीपत्रकारिताकाउदभवऔरविकास )	25%
2.	1. Samachar ki Paribhasha Aur Prakar (समाचारकीपरिभाषाऔरप्रकार) 2. Samacharlekhan ke Vibhinna Stambh (समाचारलेखनकेविभिन्नस्तंभ ) 3. Samachar Prapti ke Vibhinna Shrot ( समाचारप्राप्तिकेविभिन्नस्रोत) 4. Samachar Sanklan ( समाचारसंकलन )	25%
3	1. Samvaddata ki Yogyatayen( संवाददाताकीयोग्यताएँ) 2. Samvaddata ki Vibhinna Shreniya ( संवाददाताकीविभिन्नश्रेणियाँ) 3. Samvaddata ki Karya Paddhatiyan ( संवाददाताकीकार्यपद्धतियाँ) 4. Prushtha Sajja ( पृष्ठसज्जा) 5. Proof Shodhan ( प्रूफशोधन)	25%
4.	1. Fichar (फिचर) 2. Sakshatkar (साक्षात्कार ) 3. Riportaj ( रिपोर्टाज) 4. Patrakarita Prabandhan : Prashasanik, Bikri Avam Vitaran Vyavastha ( पत्रकारिताप्रबंधन: प्रशासनिक, बिक्रीएवंवितरणव्यवस्था)	25%

Teaching-Learning Methodology	<ul style="list-style-type: none"> <li>• Classroom Teaching (Lectures)</li> <li>• Discussion</li> <li>• Seminar</li> <li>• Guest Lecture</li> </ul>
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Evaluation Pattern		
Sr.No	Details of the Evaluation	Weightage* %
1.	Internal Written / Practical Examination ( As per CBCS R. 6.8.3)	15 %
2.	Internal Continuous Assessment in the form of Practical, Viva-Voce, Quizzes, Seminars, Assignments, Attendance ( As per CBCS R. 6.8.3)	15 %
3.	University Examination	70 %

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Course Outcomes : Having Completed this Course, the Learner will be able to

Functional Hindi Paper Antargat Adhyeta ko Patrakarita Sambandhi Vashishta Jankari Prapt Hogi. Yah Abhyas Adheta ko Rojgar ki Nayi Disha Pradan karta Hai.

Suggested References :

Sr. No	References
1	Rajbahsha Hindi – Kailashachandra Bhatiya, Hindi Book Centre - Delhi
2	Ajivika Sadhak Hindi – Puranchand Tandan, Naman Prakashan-Delhi
3	Prashasanik Hindi - Puranchand Tandan, Pandulipi Prakashan-Delhi
4	Sarkari Karyalayo main Hindi ka Pryog – Gopinath Shrivastav, Lok Bharti Prakashan - Allahabad
5	Prayojanmulak Vyavharik Hindi - Om Prakash Dhigal, Jagatram & Sans- Delhi
6	Media Lekhan-Dr.Sumit Mohan
7	Prayojanmulak Hindi : Sampadak - Ravindranath Shrivastva

On-line resources to be used if available as reference material

On-line resources

- UGC – SWAYAM – MOOCS – UG COURSE – HINDI
- E – PATHSHALA

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Bachelor of Arts : B.A. HINDI

Course Code	UA03GFHN52	Title of the Course	FUNCTIONAL HINDI - 6 ( PRAYOJANMULAK HINDI )
Total Credits of the Course	04	Hours Per Week	04

Course Objective	Knowledge of Prayojanmulak Hindi.
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Course Content :		
1. Prayojanmulak Hindi.		
Unit	Description	Weightage* %
1.	1. Matru Bhasha ( मातृभाषा ) 2. Madhyam Bhasha ( माध्यमभाषा ) 3. Rajbhasha ( राजभाषा ) 4. Rashtrabhasha ( राष्ट्रभाषा ) 5. Srujanatmak Bhasha (सृजनात्मकभाषा )	25%
2.	1. Shravya Madhyam Ki Bhasha Prakruti ( श्रव्यमाध्यमकीभाषाप्रकृति ) 2. Redio Natak ( रेडियोनाटक ) 3. Redio Natak Ke Ang-Upang ( रेडियोनाटककेअंग-उपांग ) 4. Redio Natak Ke Prakar ( रेडियोनाटककेप्रकार ) 5. Redio Samachar lekhan ( रेडियोसमाचारलेखन )	25%
3.	1. Vigyapan Ki Paribhasha ( विज्ञापनकीपरिभाषा ) 2. Vigyapan Ke Prakar ( विज्ञापनकेप्रकार ) 3. Vigyapan lekhan ( विज्ञापनलेखन ) 4. Vigyapan Me Aachar Sanhita ( विज्ञापनमेंआचारसंहिता ) 5. Vigyapan Ka Svarup ( विज्ञापनकास्वरूप )	25%
4.	1. Film Ka Dhacha ( फिल्मकाढाँचा ) 2. Film Nirman Ke Liye Aavashyak Bindu ( फिल्मनिर्माणकेलिएआवश्यकबिंदु ) 3. Film Shuting Ke Purv-Dauran Ka Karya ( फिल्मशूटिंगकेपूर्व-दौरानकाकार्य ) 4. Film Samiksha ( फिल्मसमीक्षा ) 5. Film Interview ( फिल्मइन्टरव्यू )	25%

Teaching-Learning Methodology	<ul style="list-style-type: none"> <li>• Classroom Teaching (Lectures)</li> <li>• Discussion</li> <li>• Seminar</li> <li>• Guest Lecture</li> </ul>
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Course Outcomes : Having Completed this Course, the Learner will be able to

Prayojanmulak Hindi Paper ke Adhyayan Se Adyeta Rojgar Lakshi Jankariya Prapt Karega, Falath Use Rojgar ki Ek Nayi Disha Prapt Hogi.

Suggested References :

Sr. No	References
1.	Prayojanmulak Hindi Aur Patrakarita - Dr.Nidesh Pratap Singh, Vani Prakashan , New Delhi.
2.	Jan Sampark , Prachar Avam Vigyapan - Vijay Kulshreshtha.
3	Karyalayi Hindi - Dr.Pramathanath Mishra, Ayan Prakashan, Delhi.
4	Rajbhasha Karyalay Sahayika - Dr.Pramathanath Mishra, Ayan Prakashan, Delhi.
5	Vigyapan Kala - Madhu Dhavan - Vani Prakashan, New Delhi.
6	Electronic Media Avam Suchana Praudhyogiki - Vijay Kumar, Rajat Prakashan, Delhi.
7	Sanchar Madhyam Aur Electronic Media - Gyanendra Ravat, Natraj Prakashan, Delhi.
8	Hindi Natya Kala Tatha Redio Natak - Dr.Vajpeyi Radheshyam, Atlantic Publishers And Distri. Delhi.
9	Cinema ke Char Aadhyay - Dr.T.Shashidharan, Vani Prakashan, New Delhi.
10	Patrakarita, Cinema Aur Bazar - Dr.Kailashnath Pandey ( Media Vimarsh - Cinema Visheshank. )

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