

SARDAR PATEL UNIVERSITY
B.A. (Co-Operation) Semester-2
Generic Elective
UA02GCOO21 Introductory Co-operation-2

Unit -1

Origin, development, causes of success and limitation of Dairy co-operative movement in Denmark.

Unit -2

The importance of co-operative movement in India, success and limitation of co-operative movement of India.

Unit -3

Origin of Amul, Development of Amul, success of Amul, its limitation.

Unit -4

Co-operative marketing – characteristics, limitation and problems.

Unit -5

Regulated markets – Their advantages origin and working problems.

Objectives of the Subject :

1. Since cooperative sector is well developed in the state of Gujarat, the study of this subject will prove to be beneficial to the students. The students will have opportunities of bright career in this field.
2. Dairy sector is well developed in Anand. This subject will help the students in seeking good jobs in the dairy sector.

Reference Books :

- | | | |
|---|---------------------------------|--|
| 1 | Bhartiya Sahkarita | Dr. B.S.Mathur, Sahitya Bhavan, Agra |
| 2 | Sahkar Bhag-1 | Shrimati B.H.Elaviya, Guj. Granth Nirman Board |
| 3 | Sahkarita Siddhant Evam Vyavhar | Khicha, Mathur, Gehlot National Publishing House, Jaipur |
| 4 | Sahkar | Jagdish Mulani |
| 5 | The Theory & Practice of | C.M.Chaudhry, Printwell, Jaipur |
| 6 | Fundamentals of Co-operation | D.R.Krishnaswamy S. Chand & Co. Delhi |
| 7 | The Theory & Co-operative | V. Sharda Himalaya Pub. Co. Bombay |