

SARDAR PATEL UNIVERSITY
B.A. (Psychology) Semester-1 (CBCS)

Generic Elective

Effect from: June -2018

Objective: To introduce students to the basic concepts of the field of psychology with an emphasis on applications of psychology in everyday life.

Paper Code: UA01GPSY21		Total Credit: 3
Title Of Paper: INTRODUCTION TO PSYCHOLOGY		
Unit	Description in Detail	weightage (%)
1.	Introduction: What is psychology? Methods of psychology (Observation External Observation Method, Experimental method, Case study method interview method special emphasis on experimentation) subfields of psychology; Clinical psychology Counselling, Organizational, Industrial Psychology, Social Psychology, Developmental psychology, Psychology in modern India.	25%
2.	Learning and Motivation: (a) Learning: Principles and applications of Classical conditioning, operant conditioning, and observational learning; Learning in a digital world; (b) Motivation: Perspectives on motivation, types of motivation, biological & Mental & Unconscious motivation	25%
3.	Perception Perception: Definition, Perceptual processing, Perceptual organization, Perceptual sets, Perceptual constancies, depth perception, distance and movement, Illusions.	25%
4.	Memory & Forgetting: (a) Memory: Concept of memory, Models of memory: STM & LTM Information Processing (Factors of Memory) (b) Forgetting: Concept of Forgetting, Improving memory. Theories of Forgetting	25%
Readings:	1. Breedlove, S. M., Rosen Zweg, M. R., & Watson, N. V. (2007) <i>Biological Psychology: An introduction to behavioral, cognitive, and clinical neuroscience</i> , 5th Edition. Sinauer Associates, Inc., Sunderland, Massachusetts. 2. Carlson, N. R. (2009) <i>Foundations of Physiological Psychology</i> , 6th Edition. Pearson Education, New Delhi. 3. Levinthal, C. F. (1983). <i>Introduction to Physiological Psychology</i> . New Delhi: PHI.	

