Vallabh Vidyanagar, Gujarat

(Reaccredited with 'A' Grade by NAAC (CGPA3.11)

Syllabus as Per NEP 2020 with effect from the Academic Year 2025-2026

Bachelor of Commerce (B. Com)

Semester -V

Course Code	UB05MACOM01	Title of the course	Advanced Accounting-VII
Total Credits of	04	Hours per week	04
the course			

Course	1.	To equip students with the knowledge and skills required to calculate the cost	
Objectives:		of long term construction projects.	
	2.	To make aware about finding and analyzing the cost associated with service	
		providers.	
	3.	To provide understanding of computation of cost at each stage of production	
	where goods are produced through continuous process.		
	4.	To understand and apply standardized costing practices.	
	5.	To learn allocation of cost through cost driven activities.	

	Course Content '		
Units	Description		
1	Contract Costing		
	Introduction, Certified Work and Uncertified Work		
	Work in Progress		
	Price escalation clause (Theory Only)		
	• Examples up to three years information only (Excluding Final		
	Accounts of Contract)		
2	Operating Costing	25%	
	Introduction, Definition		
	Examples of calculation of cost of Transport Company only		
3	Process Costing	25%	
	Meaning of Process Costing, Process Account and Work in		
	ProcessAccount		
	Normal Loss, Abnormal Loss, Abnormal Gain, By Product		
	and Joint Product (Theory Only)		
	• Examples up to Three Processes with Normal Loss,		
	Abnormal Loss and Abnormal Gain only. (Excluding		
	examples of By Product)		
4	(A) Uniform Costing (Theory Only)	25%	
	Meaning, Application of Uniform CostingCauses of Difference in Costs		
	Requirements for Uniform CostingAdvantages and Disadvantages of Uniform Costing		
	(B) Activity Based Costing (ABC) (Theory Only)		
	• Fundamental Concept of ABC		
	Cost Pool and Cost Drivers		
	Process of ABC		
	Advantages and Disadvantages of ABC		
	Applications of ABC		

Teaching- Learning Methodology	 White Board Presentation Video Case Study
	Quiz

Internal and / or External Examination Evaluation

Sr. No.	Details of the Evaluation / Exam Pattern	50 Marks (%)	25 Marks (%)
1	Class Test (at least one)	15 (30%)	10 (40%)
2	Quiz (at least one)	15 (30%)	05 (20%)
3	Active Learning	05 (10%)	
4	Home Assignment	05 (10%)	05 (20%)
5	Class Assignment	05 (10%)	
6	Attendance	05 (10%)	05 (20%)
	Total Internal (%)	50 (100%)	25 (100%)
	University Examination (%)	50 (100%)	25 (100%)

COU	COURSE OUTCOMES:		
1	Students will understand how to Prepare the contract related accounts and its profit		
	calculations.		
2	Students will get an idea how the transportation cost can be availed		
3	Students will understand how cost of production can be ascertained at every stage of		
	product production.		
4	Students will gain the knowledge about uniformity in maintaining cost records and		
	applications of activity based costing for accurate cost determination.		

Sugge	Suggested References:		
1	Cost Accounting-Principles and Practice- S.P.Jain and K.L.Narang, Kalyani Publishers		
2	Advanced Accountacy-2, Sudhir Prakashan		
3	Cost accountancy- M.N.Arora		
4	Cost accounting-Khan and Jain, Tata McGraw Hill		
5	Cost Accounting: Methods and Problems –B.K.Bhar		

Online Resources

1	1705654832510_9789357788045_sample.pdf (taxmann.com)			
2	ABC-Notes.pdf (umeschandracollege.ac.in)			
3	FULL_BOOK_PP-CMA-2017-JULY_4.pdf (icsi.edu)			
4	https://ebooks.lpude.in/commerce/bcom/term_3/DCOM202_COST_ACCOUNTING_I.pdf			
5	https://old.mu.ac.in/wp-content/uploads/2017/01/Cost-Accounting.pdf			
6	https://www.icsi.edu/media/webmodules/publications/FULL_BOOK_PP-CMA-2017-			
	JULY_4.pdf			
7	Microsoft PowerPoint - Ch05 In-Class Problems, Horngren13e - MY COPY.ppt			
	[Compatibility Mode] (csus.edu)			



Vallabh Vidyanagar, Gujarat

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Bachelor of Commerce (B.Com.)

Semester - V

Selfiebee v				
Course Code	UB05MACOM02	Title of the	Advanced Accounting-VIII	
		Course		
Total Credits	0.4	Hours per	04	
of the Course	04	Week	04	

	1. To make the students familiar with concept and process of Corporate Audit
Course Objectives	2. To help students to acquire conceptual knowledge of Decision Making
Objectives	3. To acquire the knowledge of Standard Costing and enable students to compute
	Variances based on Overheads.

Course Content		
Unit	Description	Weightage (%)
1.	Company Auditor Qualification and Disqualification of Company Auditor, Appointments and Removal of Company Auditor. Duties, Rights and Liabilities of Company Auditors	25%
2.	 The Company Audit 1. Audit of Share Capital General Program for verification of Share Capital. Verification of Shares Issued for Cash and other than Cash Shares issued at Premium and Discount. Issue and Redemption of Preference Shares. Issue of Bonus Shares. 2. Audit of Dividends Verification of Dividend and Interim Dividend 	25 %
3.	Decision Making (Only Examples) Examples On: • Key Factor • Product Mix • Dropping of Product • Make or Buy Decisions • Acceptance of Special offer	25 %
	Standard Costing (Based on Overheads Variances Only) Overhead Variances: Fixed and Variable, Expenditure Variance, Efficiency Variance, Capacity Variance and Calendar Variance Note: Rate of recovery of Overheads to be based on Labor time only. Problems relating to finding out missing data are not expected	25 %

Teaching Learning	Lecture Method	
Methodology	Online Lectures	
	Group Discussion	
	Practical Problem Solving	



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Internal and / or External Examination Evaluation

Sr. No.	Details of the Evaluation / Exam Pattern	50 Marks (%)	25 Marks (%)
1	Class Test (at least one)	15 (30%)	10 (40%)
2	Quiz (at least one)	15 (30%)	05 (20%)
3	Active Learning	05 (10%)	
4	Home Assignment	05 (10%)	05 (20%)
5	Class Assignment	05 (10%)	
6	Attendance	05 (10%)	05 (20%)
	Total Internal (%)	50 (100%)	25 (100%)
University Examination (%)		50 (100%)	25 (100%)

	Course Outcomes
1.	To understand Company Auditor, their Qualification, Disqualification, Appointments, Removal, Duties, Rights and liabilities of company auditors.
2.	To understand the Company Audit, Audit of Share Capital, General Program for verification of Share Capital, Verification of Shares Issued for Cash, Premium and Discount, Audit of Dividends and Verification of Dividend and Interim Dividend • To understand Verification And Valuation of Assets,
3.	To understand Decision Making, Key Factor, Product Mix, Dropping of Product, Make or Buy & Acceptance of Special offer with practical
4.	To understand the concept of Standard Costing and Examples based on Overhead Variances: Fixed and Variable, Expenditure Variance, Efficiency Variance, Capacity Variance and Calendar Variance.

	Suggested References
Sr. No.	References
1	Practical Auditing by B. N. Tandon
2	Auditing by D. S. Rawal
3	Auditing by R. Shranisan
4	A Text book of Auditing by ArunaJha
5	Tulsian's Cost Accounting for C. A. Final CA (Dr.) P. C. Tulsian & CA Bharat Tulsian S. Chand Publication
6	Company Accounts – Gupta R. L. and Radhaswamy M.
7	Advanced Accounting-II Sehgal Ashok and Sehgal Deepak
8	Advanced Management Accounting – A self Study Text Book Dr. P. C. Tulsian S. Chand Publication
9	Advanced Accounting- Shukla M. C. and Grawal T. S.
10	Problems and Solution in Advanced Accounting – Gupta R. L.







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Bachelor of Commerce (B. Com.)

Semester-V

Course Code	UB05MACOM03	Title of the Course	Business Management - VII (OB-I)
Total Credits of the Course	04	Hours per Week	04

	To impart knowledge in the area of Organizational Behaviour
Course	• To identify the components of individual behaviour & its models.
Objectives	• To understand the behaviour of individuals & groups in organizations
•	• To analyze organizational behavioral issues in the context of theories, & concept of
	personality.

	Course Content	
Unit	Description	Weightage
1.	Introduction to Organizational Behaviour	
	Meaning and definition, Elements of OB, Nature and Scope of OB, Models	25%
	of OB, Challenges faced by management, need for studying OB,	
	Contributing discipline to OB.	
2.	Personality	
	Concept, Types of personality, Theories of personality Shaping,	25%
	Determinants of personality, how to measure personality, Personality	
	Development	
3.	Perception	
	Introduction, Concept, Importance, Perceptual Process, Factors influencing	25%
	Perception, Perception Improvement, Perception and its application in OB,	
	Impression Management, Process, Strategies.	
4.	Group Behaviour	
	Introduction, Definition, Characteristics of Group, Importance of Group,	25%
	Types of groups, Stages of Group Development, Group decision making	
	Group Norms, Group Cohesiveness, Group Role.	
* Units will have the same weightage in the evaluation as suggested in the course outline.		

Teaching-	Lecture Method
Learning	Online Lectures
Methodology	Group Discussion
	Practical Problem Solving

Internal and / or External Examination Evaluation

Sr. No.	Details of the Evaluation / Exam Pattern	50 Marks (%)	25 Marks (%)
1	Class Test (at least one)	15 (30%)	10 (40%)
2	Quiz (at least one)	15 (30%)	05 (20%)
3	Active Learning	05 (10%)	
4	Home Assignment	05 (10%)	05 (20%)
5	Class Assignment	05 (10%)	
6	Attendance	05 (10%)	05 (20%)
Total Internal (%)		50 (100%)	25 (100%)
University Examination (%)		50 (100%)	25 (100%)



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Course Outcomes: Having completed this course, the students will be able to -		
1.	Get familiarity with the core concepts of organizational behaviour.	
2.	Get conceptual knowledge about Personality, Perception and Group Behaviour.	
3.	Analyze the behaviour of individuals and groups in organizations.	
4.	Analyze themselves with different personality traits.	
5.	Understand perceptional process, its determinants and concept of impression management.	

Suggested References: (include Reference Material from where a student is expected to study the said content in APA Style) Reference Websites can also be included		
Sr. No.	References	
1.	Organizational behaviour by Dr. S. S. Khanka, S chand Publication.	
2.	Organizational Behaviour by Stephen Robbins	
3.	Human Behaviour at work by Davis and Newstorm	
4.	Organizational Behaviour by Uma Sekaran	
5.	Organizational Behaviour by Fred Luthans	
On-Line Re	sources available that can be used as Reference Material	
https://ugcmoocs.inflibnet.ac.in/index.php/courses/view_ug/229		
https://onlin	necourses.swayam2.ac.in/cec20_mg03/preview	
https://ugcmoocs.inflibnet.ac.in/assets/uploads/67/331/15317/et/M06%20Organisational		
%20Behaviour%20Models200626060606064444.pdf		



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Bachelor of Commerce (B. Com.) Semester V

Course Code	UB05MACOM04	Title of the Course	Business Management – VIII (OB – II)
Total Credits of the Course	04	Hours per Week	04

	To identify the components of individual behaviour .
Course	To understand the concept of learning, attitudes and values.
Objectives	 To impart knowledge of managing stress and emotions at the workplace.
	 To know the conept of group & teamwork & team building process.

	Course Description	
Unit	Description	Weightage
1.	Learning and Emotions	
	Learning: Meaning, Definition, Determinants, Learning theories, Learning	25%
	Principles.	
	Emotions: Introduction, Types, Sources, Emotional Intelligence.	
2.	Attitude, Value and Job Satisfaction	
	Attitude: Concept, Formation of Attitude, Types of Attitudes, Measurement	25%
	of attitude.	
	Value: Concept, Formation of Value, Types of Values, Values and	
	behaviour, How to develop Values.	
	Job Satisfaction: Concept, Determinants of Job Satisfaction and Effects of	
	Job Satisfaction.	
3.	Stress Management	
	Meaning, Types, Sources, Consequences, prevention and management of	25%
	stress, Symptoms of Stress, Balancing Work and Life.	
4.	Team Building	·
	Introduction, Importance, Types of teams, Team building Process,	25%
	Difference between group and Team, causes of team failure, criteria for	
	Successful Team	
* U	nits will have the same weightage in the evaluation as suggested in the cour	se outline.

Teaching-	Lecture Method
Learning	 Online Lectures
Methodology	 Group Discussion Practical Problem Solving



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Internal and / or External Examination Evaluation

Sr. No.	Details of the Evaluation / Exam Pattern	50 Marks (%)	25 Marks (%)
1	Class Test (at least one)	15 (30%)	10 (40%)
2	Quiz (at least one)	15 (30%)	05 (20%)
3	Active Learning	05 (10%)	
4	Home Assignment	05 (10%)	05 (20%)
5	Class Assignment	05 (10%)	
6 Attendance		05 (10%)	05 (20%)
Total Internal (%)		50 (100%)	25 (100%)
	University Examination (%)	50 (100%)	25 (100%)

Cour	Course Outcomes: Having completed this course, the students will be able to -			
1.	Understand the learning principles and emotional intelligence.			
2.	Recognize the formation of attitude, value & job satisfaction.			
3.	Understand causes and management of stress.			
4.	Recognize the importance of team building and causes of team failure.			

Sr. No.	References			
1.	Organizational behaviour by Dr. S. S. Khanka, S chand Publication.			
2.	Organizational Behaviour by Stephen Robbins			
3.	Human Behaviour at work by Davis and Newstorm			
4.	Organizational Behaviour by Uma Sekaran			
5.	Organizational Behaviour by Fred Luthans			
6.	Organizational Behaviour by k. Aswathappa			
7.	Organizational Behaviour by L.M.Prasad			
8.	Human Behaviour at work by Keith Davis			
On-Line	Resources available that can be used as Reference Material			
https://ug	cmoocs.inflibnet.ac.in/index.php/courses/view_ug/229			
https://on	linecourses.swayam2.ac.in/cec20_mg03/preview			

Vallabh Vidyanagar, Gujarat (Reaccredited with 'A' Grade by NAAC (CGPA 3.25) Syllabus as per NEP 2020 with effect from the Academic Year 2025-26

Bachelor of Commerce (B.Com.) Semester - V

Course Code UB05MACOM05		Title of the Course	Advanced Banking - VII
Total Credits of the Course	04	Hours per Week	04

Course	1. To impart the knowledge about structure of banks and banker - custom	1.	er
Objectives:	relationships.		
J	2. To learn various types of customers.	2.	
	3. To understand of banker and customers relationship	3.	
	4. To learn about methods of termination of relationship between bankers a	4.	ıd
	customers.		

	Course Description	
Unit	Description	Weightage
1.	Organizational Structure of Banks:	25%
	Unit Banks: Advantages and Disadvantages.	
	Branch Banking: Advantages and Disadvantages,	
	Subsidiarics: Advantages and Disadvantages	
	Correspondent Banks: Advantages and Disadvantages	
2.	Types of Bank Customers:	25%
	> Definition of Bank Customers	
	> Types of Bank Customers: (i) General (ii) Special: Minors Married, Women,	
	Partnership Firms, Joint Stock Companies, Non- Commercial Institution.	
3.	Banker and Customer Relationship:	25%
	➤ Definition of a Banker	
	➤ General Relation of Banker and Customer	
	➤ Legal Relation of Banker and Customer	
	> Special Features of the Relationship	
4.	Termination of Banker and customer Relationship:	25%
	> Introduction, Method of Termination of Relationship: (i) Termination by	
	Customer (ii) Termination by Banker (iii) Stopping and Closing of Account	
elenesse Gripese Gripese	of Banker:	
	> Death of Customer, Insanity of customer, Insolvency of Customer, Closure	
	of Business, Garnishee Order, Assignment of Ownership, Protection of	
	Banker's Interest.	

*Units will have the same Weightage in the evaluation as suggested in the course outline.

Teaching-	Lecture Method
Learning • Online Lectures	
Methodology	Group Discussion
	Practical Problem Solving





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Internal and/or External Examination Evaluation

Sr. No.	Details of the Evaluation / Exam Pattern	50 Marks (%)	25 Marks (%)
1	Class Test (at least one)	15 (30%)	10 (40%)
2	Quiz (at least one)	15 (30%)	05 (20%)
3	Active Learning	05 (10%)	
4	Home Assignment	05 (10%)	05 (20%)
5	Class Assignment	05 (10%)	
6	Attendance	05 (10%)	05 (20%)
	Total Internal (%)	50 (100%)	25 (100%)
	University Examination (%)	50 (100%)	25 (100%)

Course Outcomes: Having Completed this course, the students will be able to

After completion of the course the student will be able to –

- 1. To enable students to learn the knowledge about structure of banks.
- 2. Students will be able to know about banker- customer relationships.
- 3. Students will be able to learn the various types of customers.
- 4. Students will be able to know about methods of termination of relationship of banker and customers.

Suggested References: (include Reference Material from where a student is expected to study the said content in APA Style) Reference Websites can also be included)

Sr. No.	References:		
1.	Elements Banking and Insurance – B. S. Shah Publication, Ahmadabad		
2.	Elements of Banking and Insurance - New Popular Publication, Surat		
3.	Banking Theory and Practice, Prem Kumar Srivastava, Himalaya Publishing House.		
4.	Fundamentals of Banking Theory and Practice by Basu A. K. Banking Law and Function, Saurashatra University Banking Association.		
	Basics of Banking and finance, K. M. Bhattacharya and O. P. Agrawal, Himalaya Publishing House.		
are services of the contract o	Banker and customer relationship , P.V.V. Satyanarayana ,Discovery Publishing House Pvt Ltd		

On-Line Resources available that can be used as Reference Material:

https://www.youtube.com/watch?v=CgWXTbKrJfQ&pp=vgUadHlwZXMgb2YgY3VzdG9tZXJzIGluIGJhbms%3D

 $\underline{https://www.youtube.com/watch?v=613r0YLhQpk\&pp=ygUadHlwZXMgb2YgY3VzdG9tZXJzIGluIGJhbms\%3}$

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Syllabus as per NEP 2020 with effect from the Academic Year 2025-26

Bachelor of Commerce (B.Com.) Semester - V

Course Code	UB05MACOM06	Title of the Course	Advanced Banking - VIII
Total Credits of the Course	04	Hours per Week	04

Course	To impart the basic knowledge of modern trends in banking.	
Objectives:	2. To make learners familiar with the concept and terms involved in core banking.	
	3. To make learners aware about the EFT.	
	4. To understand the modern functions of a bank.	

	Course Description	
Unit	Description	Weightage
1.	Modern Trends in Banking: > Introduction	25%
	➤ Tele Banking➤ Home Banking	
	> Inter-Linking Branch Banking	
	➤ On- line Banking,	
	> Computerization in Banking.	
2.	Core- Banking:	25%
	➤ Introduction	And Depth of the Control of the Cont
	➤ Meaning and Importance of Core-Banking	
	➤ Principles of Core- Banking	55-19-10-10-10-10-10-10-10-10-10-10-10-10-10-
	➤ Infrastructure of Core-banking	
	➤ Core-Banking Transaction and Business Components	
	➤ Benefits of Core-Banking	Section Conference of Conferen
	> Essential of Core-Banking	
3.	Electronic Fund Transfer (EFT):	25%
	> Definition of EFT	
	> Types of EFT	
	➤ Consumer's activated system and Non- Consumer's activated system	
et de la filosofia de la composição de la La composição de la compo	➤ Legal requirement for EFT	the section of the se
ر روز در از در این این این از در در این از در	→ Methods of EFT	in month of the land of the polyment of the land of th
4.	Modern Functions of Bank:	25%
	➤ Development Banking	
	➤ Merchant Banking and Investment Banking	
	Agency Functions, Advisory Functions	
	➤ Leasing, Hire Purchase, Factoring Agencies	





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*Units will have the same Weightage in the evaluation as suggested in the course outline.

Teaching-	Lecture Method
Learning	Online Lectures
Methodology	Group Discussion
	• Practical Problem Solving

Internal and/or External Examination Evaluation

Sr. No.	Details of the Evaluation / Exam Pattern	50 Marks (%)	25 Marks (%)
.a 41 1 .atabb	Class Test (at least one)	15 (30%)	10 (40%) had a line marione
2	Quiz (at least one)	15 (30%)	05 (20%)
3	Active Learning	05 (10%)	
4	Home Assignment	05 (10%)	05 (20%)
, 5	Class Assignment	05 (10%)	A DIT COLOR OF A STANDARD AND THE COLOR
6	Attendance	05 (10%)	05 (20%)
	Total Internal (%)	50 (100%)	25 (100%)
	University Examination (%)	50 (100%)	25 (100%)

Course Outcomes: Having Completed this course, the students will be able to

After completion of the course the student will be able to -

- 1. Students will be able to understand about modern trends in banking sector in India.
- 2. Students will be able to aware about concepts and various terms of core-banking.
- 3. Students will be able to understand about EFT.
- 4. Students will be able to understand various functions of the modern banking system.

Suggested	References: (include Reference Material from where a student is expected to
Study the	said content in APA Style) Reference Websites can also be included)
Sr. No.	References:
1.	Elements Banking and Insurance – B. S. Shah Publication, Ahmadabad
2	Elements of Banking and Insurance – New Popular Publication, Surat
and the second s	Banking Theory and Practice, Prem Kumar Srivastava, Himalaya Publishing House.
4.	Fundamentals of Banking Theory and Practice by Basu A. K.
	Banking Law and Function, Saurashatra University Banking Association.
5.	Basics of Banking and finance, K. M. Bhattacharya and O. P. Agrawal, Himalaya Publishing
	House.
6.	Trends in Modern Banking - Prof. SS Prasada Rao, R. Radhika, B S Publications





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7. Emerging Trends in Banking & Finance - Dr. Sapna rakesh, Dr. Geeti Sharma, Rrof. Komal Kpoor, Bloomsbury Publication

On-Line Resources available that can be used as Reference Material:

https://www.youtube.com/watch?v=TO5HX4eJTfQ&pp=ygUfZWxlY3Ryb25pYyBmdW5kcyB0cm

Fuc2ZlciAoZWZ0KQ%3D%3D

https://www.youtube.com/watch?v=XXCpDQkB-

ps&pp=ygUaQ29yZS0gQmFua2luZyBsZWN0dXJIIGZ1bGw%3D



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VallabhVidyanagar, Gujarat

(Reaccredited with 'A' Grade by NAAC (CGPA 3.11) Syllabus as per NEP 2020 with effect from the Academic Year 2025-2026

Bachelor of Commerce (B.Com.) Semester –V

Course Code Major	UB05MACOM07	Title of the Course	Computer Application - VII	
Total Credits of the Course	04	Hours per Week	02(Theory) + 02(Practical per week per batch)	

Course	To enable the student to become familiar with the mechanism for conducting business transactions through electronic means.
Objectives	Overview of E-commerceDesign and Develop a Web Page using HTML.
	Besign and Beverop a west age using 111.12.

	Course Content		
Unit	Description	Weightage (%)	
1.	E-commerce Overview:		
	 Features, What is E-Commerce, Traditional v/s E-Commerce, History of E-Commerce, Benefits and Limitation of E-Commerce, Features of E-commerce Technology, Driving forces of E-Commerce, Impact of E- Commerce, How E-Commerce works? 		
	E-Commerce Advantages:	25.0/	
	 Advantages to Organizations Advantages to Customers Advantages to Society E-Commerce Disadvantages: 	25 %	
	Technical DisadvantagesNon-Technical Disadvantages		
2.	E-Commerce Business Models:		
	 Business - to - Business Business - to - Consumer Consumer - to - Consumer Consumer - to - Business Business - to - Government Government - to - Business Government - to - Citizen Business-to-Business-to-Consumer (B2B2C) Business-to-Employees (B2E) 	25 %	



VallabhVidyanagar, Gujarat

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3.	HTML – Introduction :	
	History, Uses of HTML, HTML and Tag, Importance point of HTML Tag, Structure of HTML document, HTML Tag rules, Basic HTML Document, The Declaration HTML – BASIC TAGS	
	 Heading Tags, Paragraph Tag, Line Break Tag, Centering Content, Horizontal Lines, Preserve Formatting <pre></pre>	25 %
	 Bold Text Italic Text, Underlined Text, Strike Text, Monospaced Font, Superscript Text, Subscript Text Inserted Text, Deleted Text, Larger Text, Smaller Text, HTML – FONTS, Font Size, Font Face, Font Colour 	
4.	HTML – TAGS	
	 HTML – MARQUEES, The <marquee> Tag Attributes</marquee> HTML – COMMENTS, Using Comment Tag HTML – IMAGES, Insert Image, Set Image Location, Set Image Width/Height, Set Image Border, Set Image Alignment HTML LINKS - Anchor tag , Text Links, Image Links, E-mail Links (Email Tag) 	25 %

Teaching- Learning Methodology	Theory (50%) + Practical (50%) Practicals: Practicals are based on above Units.(Weightage 50%) – Two Practical periods per week per batch. Multiple teaching approaches: Lectures and discussion, exploration and inquiry,
	cooperative group work, demonstration and presentation. Traditional classroom teaching as well as online/ICT based teaching practices. Hands on training through required ICT tools.

Internal and / or External Examination Evaluation

Sr. No.	Details of the Evaluation / Exam Pattern	50 Marks (%)	25 Marks (%)
1	Class Test (at least one)	15 (30%)	10 (40%)
2	Quiz (at least one)	15 (30%)	05 (20%)
3	Active Learning	05 (10%)	
4	Home Assignment	05 (10%)	05 (20%)
5	Class Assignment	05 (10%)	
6	Attendance	05 (10%)	05 (20%)
	Total Internal (%)	50 (100%)	25 (100%)
University Examination (%)		50 (100%)	25 (100%)





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Cou	Course Outcomes : At the end of the course, Students will learn	
1.	E-Commerce features, difference between traditional and E-Commerce, Technical and NonTechnical advantages and disadvantages over traditional commerce and business, its impacts over users, society and business.	
2.	Various E-Commerce models.	
3.	To create WebPages using HTML	
4.	To develop attractive professional webpage using formatting tags, image, List & Table.	

Suggested References			
Sr. No.	Sr. No. References		
1	E-COMMERCE: A Managerial Perspective, P.T. Joseph, PHI, fifth printing		
2	2 E-Commerce Concept Model And Strategy, C.S.V. Murthy, Himaliya Publishing		
3	3 E-Commerce, Jibitesh Mishra, Macmillan Publishers India		
4	4 Word Wide Web design with HTML, by C. Xavier, TMH Publication.		
5	Html_tutorial-Tutorial point-PDF		

On-line resources to be used if available as reference material
On-line Resources:
https://youtu.be/Zzs6kLlkAUQ(What is E-Commerce)
https://www.youtube.com/watch?v=-G57Z49axt8
https://www.tutorialspoint.com/e_commerce/e_commerce_business_models.htm
https://youtu.be/v0mfGrQ40QI(E-Commerce Business Model)
https://www.w3schools.com/html/
https://www.youtube.com/watch?v=qz0aGYrrlhU
https://www.youtube.com/watch?v=HcOc7P5BMi4
https://www.youtube.com/watch?v=ohpY8MEYvrc(Anchor)
https://www.youtube.com/watch?v=SVkccLycP4k(SRC)



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SARDAR PATEL UNIVERSITY

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Bachelor of Commerce (B.Com.) Semester –V

Course Code Major	UB05MACOM08	Title of the Course	Computer Application - VIII
Total Credits of the Course	04	Hours per Week	02(Theory) + 02(Practical per week per batch)

	T
	• To develop the awareness of using M-Commerce and its related various payment system being used as a tool for m-Transaction.
Course Objectives	• To aware students about various cyber crimes and introduce Hacking also aware about IT ACT 2000.
	To introduce students about E-Marketing.
	To learn various E-Governance websites and its uses to citizens of India.

Cour	Course Content		
Unit	Description	Weightage(%)	
1.	M-Commerce: Introduction of WAP, What is M-commerce, Characteristics ofM-commerce, FeaturesofM-commerce, DifferentBetweenE-Commerce and M-commerce, Advantages of M-Commerce, Limitation(Disadvantages) of M-Commerce ,Uses Of M-Commerce, study of Different Mobile APP, Use of Mobile APP like Paytm, AmajonPay, Airtal¬Pay, sbi-buddy, Jio-Money, SBI - Yonoetc	25 %	
2.	Cyber Crimes and IT Act 2000: Introduction, Cyber Crime: Meaning and Definition, Meaning of Crime, Meaning of Cyber Crime, Types of Cyber crime Classifications of Cyber Crimes: Cyber Crime Against Person. Cyber Crime Against Property. Cyber Crime Against Government. Cyber Crime Against Society.Causes of Cyber Crime, Impact and Effects of Cyber Crimes Hacking: Introduction, History of Hacking, What is Hacker?, Types of Hacker(White Hat, Black Hat, Gray Hat), Ethical Hacking.InformationTechnology Act,2000: Introduction, ObjectivesofInformation Technology Act - 2000, Information Technology (Amendment)Act,2008, Limitation of Information Technology Law	25 %	
3.	E-Marketing: Meaning, Traditional Marketing, Different between E- Marketing and Traditional Marketing, Uses of Marketing, Advantages of E- Marketing	25 %	
4.	E-Governance: Introduction to E-governance Study and use of Different E-governance services on Digital Gujarat / Digital India like Citizen Services, PAN Card, Digital Locker, Election ID, Vehicle Registration Details, Aadhar Card, Property Card, study of APP like UMANG	25 %	





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Teaching-	Theory (50%) + Practical (50%)	l
Learning	Practicals: Practicals are based on above Units.(Weightage 50%) – Two Practical periods per	
Methodology	week per batch.	l
	Multiple teaching approaches:	l
	Lectures and discussion, exploration and inquiry,	l
	cooperative group work, demonstration and presentation.	
	Traditional classroom teaching as well as online/ICT based teaching practices.	
	Hands on training through required ICT tools.	l
		1

Evaluation Pattern			
Sr. No.	Sr. No. Details of the Evaluation		
1.	Internal Written (As per CBCS R.6.8.3)	25%	
2.	Internal Continuous Assessment in the form of Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	25%	
3.	University Examination Theory (50%) + Practical (50%)	50%	

Internal and / or External Examination Evaluation

Sr. No.	Details of the Evaluation / Exam Pattern	50 Marks (%)	25 Marks (%)
1	Class Test (at least one)	15 (30%)	10 (40%)
2	Quiz (at least one)	15 (30%)	05 (20%)
3	Active Learning	05 (10%)	
4	Home Assignment	05 (10%)	05 (20%)
5	Class Assignment	05 (10%)	
6	Attendance	05 (10%)	05 (20%)
	Total Internal (%)	50 (100%)	25 (100%)
	University Examination (%)	50 (100%)	25 (100%)

	Course Outcomes		
1.	M-Commerce and its related Payment System. Advantages over other payment system.		
2.	2. Various cyber crimes, Hacking and IT ACT 2000		
3.	E-Marketing and its advantages.		
4.	E-Governance and various E-Governance sites useful to citizens of India.		



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Suggested References			
Sr. No.	References		
1	Cybercrime- Vishwakarma Publication-Dr. Deepak Shikarpur		
2	Bharat Bhaskar, Electronic Commerce: Framework, Technology and Application, 4th Ed., McGraw Hill Education		
3	M-Commerce-Fundamental of Mobile Commerce System- Colin Combe		
4	Hacker eye, By- Ashikali.M.Hasan- Computer World Publication.		
5	PDF-Cyber_Crime_Law_and_Practice		
6	Cybercrime- Vishwakarma Publication, Dr. Deepak Shikarpur.		
7	PPT-Information-Technology-Act 2000- An overview-seth associates ppt		
8	Cybercrime- Vishwakarma Publication-Dr. Deepak Shikarpur		
9	Bharat Bhaskar, Electronic Commerce: Framework, Technology and Application, 4th Ed., McGraw Hill Education		
On-line	On-line resources to be used if available as reference material		
On-line	On-line Resources:		
https://g	https://gujaratcybercrime.org/eng/		
https://cy	https://cybercrime.gov.in/		
https://yo	outu.be/d4GElahe7R8		
https://ye	https://youtu.be/4kuzYOiGs38		
https://ye	https://youtu.be/gEWmMAGW4wA		
https://youtu.be/8cTv3otHpLo			
https://youtu.be/LNrLmKtl3QY			
https://youtu.be/DbgR1aX7SS4			
https://www.youtube.com/live/tQ0aZzATFsM?feature=share			



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Bachelor of Commerce (B.Com.) Semester -V

Course Code	UB05MACOM09	Title of the Course	Advanced Statistics-VII
Total Credits of the Course	04	Hours per Week	04

Course Objectives	1. To enhance analytical ability in students for processing data.
	2. To familiarize students with applications of Statistical techniques in business decision Making.

	Course Content		
Unit	Description	Weightage (%)	
1.	Inventory Control: Introduction, Meaning of Inventory Control, Advantages of Carrying Inventory, Terms of Inventory Controls, Various Deterministic Inventory Models: Economic Order Quantity (EOQ) without Shortages (derivation of the model), EOQ with Shortages, EOQ with finite production rate, EOQ with Price Discounts, simple examples based on these models.	25 %	
2.	Queuing Theory: Introduction, Essential features of Queuing Systems (Input source, Queue configuration, Queue discipline, Service pattern), Operating characteristics of Queuing System (Expected waiting time in queue and system, expected number of customers in queue and system, busy period of server), Probability distribution in Queuing Systems, Queuing Models: M/M/1 with unlimited and limited queue length, simple examples based on these models.	25 %	
3.	Sequencing Problems: Introduction, Notations, Terminology and Assumptions of Sequencing Problem, Processing n jobs through two machines, processing n jobs through three jobs, simple examples based on these models, simple examples based on these models.	25%	
4.	Transportation Problems: Introduction to the T.P., Mathematical formulation of T.P., Loops in T.P. and their properties, Methods for finding Initial Solution: North West Corner, Least Cost, Vogel's Approximation Method., Test for Optimality, MODI Method for obtaining Optimal Solution., Special Cases in T.P. (Unbalanced problem, Degeneracy, Alternative Optimal Solution, Prohibited routes), Maximization T.P.	25%	

Teaching-	Lecture, Assignment, Quiz, Seminars, Mooc videos, Content- Focused Methods
Learning	and Interactive / Participative Methods.
Methodology	



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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written (As per CBCS R.6.8.3)	15(30%)
2.	Quiz (At least One)	15(30%)
3.	Active Learning	05(10%)
4.	Home Assignment	05(10%)
5.	Class Assignment	05(10%)
6.	Attendance	05(10%)
7.	University Examination	(50)(100%)

	Course Outcomes	
1.	Students can develop analytical ability for processing data.	
2.	2. Students can use Statistical techniques in business decision Making	
3.	Critically evaluate the underlying assumptions of analysis tools.	
4.	Understand and critically discuss the issues surrounding sampling and significance.	

Suggested References		
Sr. No.	References	
1	D. C Sancheti & V K Kapoor: Statistics (Theory, Methods and Applications) Sultan Chand Publication, New Delhi	
2	S C Gupta: Fundamentals of Statistics, Himalaya Publishing House	
3	Prof. H R Vyas and Others, Business Statistics, B S Shah Prakashan R P Hooda: Statistics for Business and Economics, Mac Millian Publication, New Delhi	
4	R P Hooda: Statistics for Business and Economics, Mac Millian Publication, New Delhi	

On-line resources to be used if available as reference material

On-line Resources

https://www.youtube.com/watch?v=CXBwRv-DGxI https://www.youtube.com/watch?v=Dse4I0SHL8Y



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Bachelor of Commerce (B.Com.) Semester -V

Course Code	UB05MACOM10	Title of the Course	Advanced Statistics- VIII
Total Credits of the Course	04	Hours per Week	04

Course	1. To enhance analytical ability in students for processing data.
Objectives	2. To familiarize students with applications of Statistical techniques in business decision Making.

	Course Content		
Unit	Description	Weightage (%)	
1.	Student's t Test: Introduction to t-distribution, its probability density function (statement only), assumptions for small sample tests, applications of t-test (both one and two tailed): (1) testing mean of a small sample, (2) comparing means of two samples (independent samples), (3) paired t-test for dependent samples, simple examples based on these tests.	25 %	
2.	Chi-square Test: Introduction to chi-square distribution, its probability density function (statement only), Applications of chi-square test: (1) testing variance of a small sample, (2) testing independence of attributes using m by n contingency table, using the formula for 2×2 contingency table with Yate's correction (without proof), (3) testing goodness of fit (Binomial and Poisson distributions only), simple examples based on these tests.	25 %	
3.	Variance Ratio Test and ANOVA: Introduction to F-distribution, its probability density function (statement only), applications of F test: (1) comparing variances of 2 small samples, (2) testing means of several small samples—ANOVA (one way and two-way analysis). Simple application.	25%	
4.	NonParametric Tests: Meaning - Importance of NP test, Sign test, Median test, Run test, Mann Whitney test, Wilcoxon's test, Kruskal-Wallis test, Kolmogorov - Smirnov test (without derivation). Simple examples (table value given), simple examples based on these tests.	25%	

Teaching-	Lecture, Assignment, Quiz, Seminars, Mooc videos, Content- Focused Methods
Learning	and Interactive / Participative Methods.
Methodology	



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	Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage	
1.	Internal Written (As per CBCS R.6.8.3)	15(30%)%	
2.	Quiz (At least One)	15(30%)%	
3.	Active Learning	05(10%)	
4.	Home Assignment	05(10%)	
5.	Class Assignment	05(10%)	
6.	Attendance	05(10%)	
7.	University Examination	(50)(100%)	

	Course Outcomes	
1.	Students can develop analytical ability for processing data.	
2.	2. Students can use Statistical techniques in business decision Making	
3.	Critically evaluate the underlying assumptions of analysis tools.	
4.	Understand and critically discuss the issues surrounding sampling and significance.	

Suggested References		
Sr. No.	References	
1	D. C Sancheti & V K Kapoor: Statistics (Theory, Methods and Applications) Sultan Chand Publication, New Delhi	
2	S C Gupta: Fundamentals of Statistics, Himalaya Publishing House	
3	Prof. H R Vyas and Others, Business Statistics, B S Shah Prakashan R P Hooda: Statistics for Business and Economics, Mac Millian Publication, New Delhi	
4	R P Hooda: Statistics for Business and Economics, Mac Millian Publication, New Delhi	

On-line resources to be used if available as reference material

On-line Resources

https://www.youtube.com/watch?v=CXBwRv-DGxIhttps://www.youtube.com/watch?v=Dse4I0SHL8Y







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Bachelor of Commerce (B.Com.) Semester –V

Course Code	UB05MACOM11	Title of the Course	Business Taxation – I
Total Credits of the Course	04	Hours per Week	04

Course Objectives	 To acquaint students with an overview of Income Tax Act, 1961 To gain enough knowledge on the basic principles and provisions of the Act andthe relevant rules. To provide working knowledge on the different heads of Incomeand deductionsand enable them to compute the total income and tax payable by an individual.
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	Course Content	
Unit	Description	Weightage (%)
1.	Basic Concepts of Income Tax Law: (Theory Only) Taxes and Types of Taxes in India Definitions: Assessment Year, Previous Year, Person, Assessee, Company, Dividend, Income, Agriculture Income, Total Gross income & Total Taxable Income Permanent Account Number (PAN) Tax slabs for Individuals Old Tax Regime V/s New Tax Regime	25%
2.	Residential Status, Exempted Incomes & General Deductions: Residential Status of an Individual (Examples Only) Incidence of Tax i. e. Scope of Total Income (Theory only) Exempted Income U/s 10 (Theory Only) General Deduction available under section 80 C, 80 D, 80 E, 80 EE, 80EEA and 80 U (Theory and Examples)	25%
3.	Income from Salary: (Examples only) > Basis of Charge > Allowances and their taxability > Perquisites and their valuation > Deductions from Salary	25%
4.	Income from House Property (Examples Only) ➤ Basis of Charge ➤ Annual Value ➤ Valuation of Self Occupied, Let-out and Deemed to be Let Out Properties ➤ Deductions allowed	25%

Note: Provisions as amended and made applicable to current Assessment Year will be considered to be part of the syllabus. Accordingly, for academic year 2025-2026 provisions relevant to A.Y.2025-2026 will apply and so on.

Teaching- Learning Methodology	 Lecture Method Online Lectures Group Discussion Practical Problem Solving
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	Course Outcomes				
1.	1. Students understand the basic concepts and other preambles of Income Tax.				
2.	Able to make numerical calculations of taxable income and exempt income as per the method of calculation prescribed under Income TaxAct, and tax payable on the same.				
3.	Understand different components of salary and to learn how to compute n employee's income from salary.				
4.	Students will learn to compute income of an individual in the form of rentfrom house property.				

Internal and / or External Examination Evaluation

Sr. No.	Details of the Evaluation / Exam Pattern	50 Marks (%)	25 Marks (%)
1	Class Test (at least one)	15 (30%)	10 (40%)
2	Quiz (at least one)	15 (30%)	05 (20%)
3	Active Learning	05 (10%)	
4	Home Assignment	05 (10%)	05 (20%)
5	Class Assignment	05 (10%)	
6	Attendance	05 (10%)	05 (20%)
	Total Internal (%)		25 (100%)
University Examination (%)		50 (100%)	25 (100%)

	Suggested References			
Sr. No.	References			
1	Students Guide to Income Tax & GST by Dr. Vinod Singhania&Dr. Monica Singhania, Taxmann Publication – New Delhi.			
2	Systematic Approach to Income Tax By Girish Ahuja and Ravi Gupta, Commercial Law Publishers (India) Pvt. Ltd – New Delhi.			
3	Students Handbook on Taxationby T N Manoharan, G R Hari, Snow White Publications Pvt. Ltd – New Delhi			
4	Income Tax Ready Reckoner by NV Mehta, Shri Kuber Publishing House - Mumbai			

On-line resources to be used if available as reference material

On-line Resources

https://www.incometaxindia.gov.in for relevant provisions of Act and Rules applicable to concerned assessment year.

https://cleartax.in/

Swayam Courses on Direct Tax – Laws and Practice



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Syllabus as per NEP 2020 with effect from the Academic Year 2025-2026

Course Code	UBOSMI COM	Title of the Course	Marketing Management
Total Credits of	04	Hours per Week	

Course Objectives	To give insight about marketing management. To outline key marketing concepts and its application to different markets. To analyse and examine the implementation of marketing concepts and strategy tofirms & industry.
	To attain of organisational marketing goals.

	Course Description				
Unit	Description	Weightage			
1.	Introduction of marketing Management Concept, Nature and Scope of Marketing, Importance of marketing in Business and Indian Economy, Core concepts of marketing, Marketing Philosophies, marketing Mix	25%			
2.	CRM-Customer Relationship Management Introduction and definitions of CRM, Characteristics of CRM, Objectives of CRM, Benefits (Role) of CRM, Designing and Operating a CRM Programme, Components of CRM programme, Measuring Customer Satisfaction	25%			
3	Product and Price Mix Product: Concept, Types, Product Life Cycle, New Product development Process, Functions of Packaging Price: Importance, Factors affecting Price, Policies and Strategies of Price	25%			
4.	Promotion Mix Concept, Promotion Tools, Advertising Medias, Features of good AdCopy, Process of Personal Selling, Qualities of a successful Salesman and Functions of Sales man.	State Color Address Color State Color Color			

^{*}Units will have the same Weightage in the evaluation as suggested in the course outline.

The second secon	 ICT through (eg. Power Point Presentation, Audio- 	
The same and	Visual Presentation)	
Teaching-	Lecture Method	
Learning Methodology	Group Discussion	
wie in out one	Role Playing	
	Case Study	
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Internal and / or External Examination Evaluation

Sir No.	Details of the Evaluation / Exam Pa	Memi	50 Marks (%)	25 Marks (%)
1	Class Test (at least one)		15 (30%)	10 (40%)
2	Quiz (at least one)	101	VO) INBOORU	05 (20%)
3	Active Learning	***************************************	05 (10%)	45 14 15 15
4	Home Assignment		05 (10%)	05 (20%)
. 5	Class Assignment		05 (10%)	
6	Attendance		05 (10%)	05 (20%)
	Total Internal (%)		50 (100%)	25 (100%)
	University Examination (%)		20((00%))	25 (100%)

	Course Outcomes: Having completed this course, the learner will be able to
1.	Identify the scope and significance of marketing in domain industry
2.	Examine marketing concepts and phenomenon to current business events in the industry
3.	Coordinate the various marketing environment variables and interpret them for designing marketingstrategy for business firms

Sr. No	Suggested References
	Marketing Management by Dr. C.B.Gupta and Dr.Rajan
2.	Marketing Management in Practice by Sudhir Prakashan
3.	Marketing Management by ShrinivasanandRadhaswami
4.	Marketing Management by PhilipKotler
5.	Marketing Management by S.A.Sherlekar, Himalaya PublishingHouse
6.	Basics of Marketing Management by Dr. R.B. Rudani, S. ChandPublications

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Bachelor of Commerce (B. Com.)

Semester-V

Course Code VBOJMICOMO	Title of the Course	Financial Management-I
Total Credits of the Course 04	Hours per Week	04

Course **Objectives**

The main objectives of this course are..

- To understand the role of financial manager in business
- To develop knowledge on various sources of finance
- To know the significance of time value of money in decision making
- To develop an ability to make certain important decisions relating to capital budgeting, cost of capital, capital structure, and working capital management for effective utilization of resources.

	Course Content				
Unit	Description	Weightage			
	Introduction • Meaning, Scope, Importance, Objectives of Financial Management, Finance Functions & its Classification – Managerial and Routine Functions, Role of Finance Manager.	25%			
2.	 Sources of Finance : Long Term, Medium Term and Short term sources of finance Shares, Debentures and Bonds Public Deposits Commercial Banks Internal Financing Foreign Capital 	25%			
3.	 Capital Budgeting: Meaning, Characteristics of Capital Budgeting Decisions, Significance, Process, Types of Capital Budgeting decisions, Capital rationing (Theory Only), Techniques: PBP, ARR, NPV, IRR, PI (including examples) 	25%			
4	Working Capital Management: Concepts: • Gross Working Capital. • Net Working Capital. • Fixed/ Permanent Working Capital • Fluctuating Working Capital Needs for Working Capital, Sources of Working Capital Finance, Factors determining working capital requirement. Examples of estimation of working capital and operating cycle.	25%			

Teaching-	6	Lecture Method	or dealer market and a second	r i - i	777
	e	Online Lectures			
Learning	Ģ	Group Discussion			1
Methodology		Practical Problem Solving			





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Internal and / or External Examination Evaluation

Sr. No.	Details of the Evaluation / Exam Pattern	50 Marks (%)	25 Marks (%)
1 og o 1 i 4640	Class Test (at least one)	15 (30%)	10 (40%)
2	Quiz (at least one)	15 (30%)	05 (20%)
3	Active Learning	05 (10%)	
4	Home Assignment	05 (10%)	05 (20%)
5	Class Assignment	05 (10%)	A Company of the second
6	Attendance	05 (10%)	05 (20%)
	Total Internal (%)	50 (100%)	25 (1111%)
	University Examination (%)	50 (100%)	25 (100%)

	Course Outcomes: Having completed this course, the learner will be able to			
1.	Understand the basic concepts and other aspects of Financial Management.			
2,	Have an idea of various Sources of Finance			
3.	Understand the term Capital Budgeting and solve the examples of various techniques of Capital Budgeting			
4.	Have conceptual clarity of the term Working Capital and its various aspects, and solve problems related to it.			

	Suggested References			
Sr. No.	References			
1	Financial Management :P.V.Kulkarni			
2.	Financial Management : S. N.Maheshwari			
3.	Financial Management : I, M.Pandey			
4.	Financial Management : Prasanna Chandra			
5.	Financial Management : R. S.Kulshreshta			
6.	Financial Management : Khan & Jain			
On-Line Resources available that can be used as Reference Material				
https://u	https://ugcmoocs.inflibnet.ac.in/view module pg.php/392			



Vallabh Vidyanagar, Gujarat (Reaccredited with 'A' Grade by NAAC (CGPA 3.11) Syllabus as per NEP 2020 with effect from the Academic Year 2025-2026

Bachelor of Commerce (B.Com.) Semester - V

	Course Code V	BOJME COMOB Title of the Course	Business Economics –III
	Total Credits	04 Hours per	04
- 1	of the Course	Week	

Course	To enable candidates to acquire knowledge (information) and develop an
Objectives	understanding of facts, terms, concepts, conventions, trends, principles,
	generalizations, assumptions, problems, processes, basic concept of Managerial
	Economics and applications of Economics in Business.
	[22] [23] [24] [25] [25] [25] [25] [25] [25] [25] [25

Spranger (Course Description	
Unit	Description	Weightage
1,	 Introduction to Managerial Economics Introduction, Meaning and Definition of Managerial Economics. Nature and scope of managerial economics. Theory of Decision Making & Foreword Planning Objectives of the Firm 	25%
2	Elasticity of Demand - Price elasticity - Meaning, Concept, Formula, Numerical-Methods of measuring Price elasticity of Demand-Types/ Values / Degrees of Price Elasticity of Demand and Business Applications of Price Elasticity of Demand - Income elasticity - Meaning, Concept, Formula, Numerical, Types/Values/Degrees of Income Elasticity of Demand and Business Applications of Income Elasticity of Demand - Cross Elasticity - Meaning, Concept, Formula, Numerical-Types/Values/Degrees of Cross Elasticity of Demand and Business Applications of Cross Elasticity of Demand - Promotional Elasticity - Meaning, Concept, Formula, Numerical-Business Applications of Advertisement Elasticity of Demand	25%
3	Demand Forecasting - Demand Forecasting - Meaning, Categories, Purpose of Demand Forecasting - Steps involved in demand forecasting - Determining scope of a forecasting demand - Determinants of demand forecasting - Methods of demand forecasting - Opinion Poll Method - consumer's survey method - collective opinion method - expert's opinion method - Statistical Methods - trends projection method (Graphical and Least Square) - barometric techniques - regression method	



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4	Economic Environment & Information Technology	25%
	- Concept of Technological Environment, Time lags in	
	Technology introduction/absorption. Appropriate Technology	
	Technology – A Reason for Internationalization, Enabling	Stor de Arter de
	Technologies and Globalizations, IT and Business, Impact of	
	IT on Distribution and Retailing, IT and Global	
	Competitiveness, IT Business and India	
	- Transfer of Technology, Levels of TT, Channels of	
	Technology Flow, Methods of Technology Transfer, Issues in	
	Transfer in Technology	
	- Promotion and Regulation, Areas of Regulation, Promotional	and the state of t
	Measures, Natural Environment	

^{*}Units will have the same Weightage in the evaluation as suggested in the course outline.

 Teaching-	•	Lecture Method	
 Learning Methodology		Online Lectures	
and the second s		Group Discussion	
		Practical Problem solving	1000

Internal and / or External Examination Evaluation

	Details of the Evaluation / Exam Pattern	50 Vianks (%)	S WEDS (Va)	7
		100000000000000000000000000000000000000		
1	Class Test (at least one)	15 (30%)	10 (40%)	
2	Quiz (at least one)	15 (30%)	05 (20%)	
3	Active Learning	05 (10%)		
4	Home Assignment	05 (10%)	05 (20%)	
5	Class Assignment	05 (10%)		
6	Attendance	05 (10%)	05 (20%)	
	Total Internal	51 (11117)	45(*100%)	
	University Examination (%)	50 (100%)	2. (100°)	

Course Outcomes: Having completed this course, the learner will be able to know the following:

- Develop the ability to analyze and apply economic principles to real-world managerial decisions.
- Master the use of elasticity concepts to understand market dynamics and pricing strategies.
- Gain proficiency in demand forecasting methods to enhance business planning and strategy.
- Apply theoretical knowledge to practical business scenarios, improving decisionmaking and strategic planning capabilities.
- This course will prepare students to effectively use economic tools and techniques to solve managerial problems and optimize business operations.



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Suggeste	ed References:
Sr. No.	References
1	Economic theory and operation analysis- S.J. Baumol
2	Managerial economics- Samuel Paul
3	Introduction to ME- Savage and Small
4	Managerial economics- D.C. Haque
5	Economic Theory – Stonier Haque
6	Advance Economic theory- H.L.Ahuja
7	Managerial economics- P.L.Mehta
8	Managerial Economics- Gopal Krishna
9	Managerial Economics- G.S. Gupta
<u>10</u>	Principles of Management- I.M.Pandey
11	Managerial Economics-Thomas Maurice

On-line resources to be used if available as reference material	
On-line Resources:	
https://academic.oup.com/edited-volume/41362/chapter-	
abstract/352569468?redirectedFrom=fulltext&login=false	See Pro
https://onlinecourses.swayam2.ac.in/ini24_cm04/preview	
www.businesseconomicslib.org	

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Bachelor of Commerce (B.Com.) Semester -V

		STATES OF STATES	* '	
Course Code	BOSMI COM UL	Title of the Course		BUSINESS STATISTICS-I
		i Course		
Total Credits	04	Hours per		$\mathbf{O}\hat{A}$
of the Course	04	Week		

Course	1. To enhance analytical ability in students for processing data.	
Objectives	2. To familiarize students with applications of Statistical techniques in business	
	decisionMaking.	

	Course Content		
Unit	Description	Weightage (%)	
	Discrete Probability Distributions: Probability mass function of Hyper-Geometric distribution, properties and simple applications based on it. Probability mass function of Negative Binomial distribution and Geometric distribution, its properties, uses and simple examples based on it	25 %	
2.	Theory of Games and Sequencing Problem:		
	Introduction, Assumptions of the Game, Two-person Zero-Sum Games, Pure Strategies (Minimax- Maxi-min Principles): Games with Saddle Point, Rules to Determine Saddle point, Mixed Strategies: Game without Saddle Point, Principles of Dominance. Solution method for Games without Saddle Point (Algebraic Method only). Sequencing: Introduction, Concept of Sequencing Problem, Processing of N jobs through two machines. Applications of Game theory and Sequencing problems.	25 %	
3.	Demographic Statistics:		
	Meaning, definition and uses of demographic Statistic, Methods of collecting demographic statistics – Registration Method, Census Method and Analytical Method. Mortality rates pertaining to	25%	
	(i) CDR (ii) SDR (iii) IMR, Crude birth rate C.B.R, Fertility rates pertaining to (i)GFR (ii) SFR (iii) TFR. Simple illustrations.		
4.	Product Control Techniques:		
	Meaning of Product Control Technique and its advantages, Single Sampling Plan, Explanation of the terms: AQL and LTPD, Producer's risk, Consumer's risk, O.C. Curve, ATI, AOQ, AOQL Simple example based on Hyper-Geometric and Poisson distribution	25%	



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Teaching-Learning Methodology Lecture, Assignment, Quiz, Seminars, Mooc videos, Content-Focused Methods and Interactive / Participative Methods.

, . 	Evaluation Pattern				
Sr. No.	Details of the Evaluation	Weightage			
1.	Internal Written (As per CBCS R.6.8.3)	15(30%)%			
2.	Quiz (At least One)	15(30%)%			
3.	Active Learning	05(10%)			
4.	Home Assignment	05(10%)			
5.	Class Assignment	05(10%)			
6.	Attendance	05(10%)			
7.	University Examination	(50)(100%)			

	Course Outcomes				
	1.	Students can develop analytical ability for processing data.			
1	2.	Students can use Statistical techniques in business decision Making			
	3.	Critically evaluate the underlying assumptions of analysis tools.			
	4.	Understand and critically discuss the issues surrounding sampling and significance.			

Suggested References					
Sr. No.	References				
1	D. C Sancheti& V K Kapoor: Statistics (Theory, Methods and Applications) Sultan Chand Publication, New Delhi				
2	S C Gupta: Fundamentals of Statistics, Himalaya Publishing House				
3	Prof. H R Vyas and Others, Business Statistics, B S Shah Prakashan R P Hooda: Statistics for Business and Economics, Mac Millian Publication, New Delhi				
4	R P Hooda: Statistics for Business and Economics, Mac Millian Publication, New Delhi				

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On-line resources to be used if available as reference material

On-line Resources
https://www.youtube.com/watch?v=CXBwRv-DGxI
https://www.youtube.com/watch?v=Dse4I0SHL8Y



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Bachelor of Commerce (B.Com.) Semester –V

Course Code	Bos mi comos	Title of the Course	BUSNESS LAW- I
Total Credits of the Course	04	Hours per Week	04

Course	To acquaint students with the knowledge and application of Indian Contract act and
Objectives	its aspects

Course Content		
Unit	Description (Control of the Control	Weightage (%)
1.	INDIAN CONTRACT ACT-1872	25%
and the second s	Essential elements of valid contract Offer and acceptance	
21021V1020	Competency of parties Free consent Consideration	
	Legality of object Void agreement Contingent contract	
2.	Performance of contract Discharge of contract Quasi contracts	25%
	breach of contract	
	Remedies for breach of contract	
3	Special Contract of indemnity Contract of guarantee	25%
	Difference of indemnity and guarantee Rights of surety	
	Discharge of surety	
	Contract of Bailment and pledge	Anno III (an employed a company of the company of t
4.	Contract of agency	25%
	Meaning and elements of agency Kinds of agent	
	Creation and termination of agency Rights and duties of principal and	
	agent Ratification	Burger (Company of the Company of th
	Delegation of authority	

Teaching-	· Lecture Method
Learning Methodology	Online Lectures Group Discussion
	· Practical Problem Solving

	' Course Outcomes
1	Have core knowledge about Indian Contract Act 1872
2	Get idea about various terms and conditions involved in the contract
3	Get familiarity with key legal aspects of Indian Contract Act



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Internal and / or External Examination Evaluation

Sr No.	Details of the Evaluation / Exam Pattern	50 Marks (%)	25 Marks (%)
1	Class Test (at least one)	15 (30%)	10 (40%)
2	Quiz (at least one)	15 (30%)	05 (20%)
3	Active Learning	05 (10%)	
4	Home Assignment	05 (10%)	05 (20%)
5	Class Assignment	.05 (10%)	
6	Attendance	05 (10%)	05 (20%)
A CARLO SOLIC	Total Internal (%)	50 (100%)	25 (100%)
	University Examination (%)	50 (100%)	25 (100%)

Suggested References: (include Reference Material from where a student is expected to study the said content in APA Style) Reference Websites can also be included)		
Sr.No.	References	
	The Indian Contract Act-1872- S.N.Maheswari —Himalaya publishing House	
2	Mercantial law- N.D.Kapoor- Sultan Chand & Sons	
3	The Indian Contract Act-1872-Dr,R.K.Chopra	
4	Contract-Avtar Singh –Eastern Book Company	
- 5	Business law- N.D.Kapoor- Sultan Chand & Sons	
	On-Line Resources available that can be used as Reference Material	
	https://ugcmoocs.inflibnet.ac.in/view_module_ug.php/201	





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Programme: B Com Semester: V

SEC

Course Code	UB05SECOM01	Title of the Course	Communication Skills - V
Total Credits of the Course	02	Hours perWeek	02

Course Objectives:	Students will analyze cultural and historical contexts and assess language choices in stories to enhance reader engagement and interpretation. Additionally, they will develop skills in crafting effective questionnaires for
	gathering information on diverse topics.

	Course Content	
	Description	Weightage
	Text: A Collection of short stories Name of the Text: Contemporary Short Stories Ed. L. A. Hill (Oxford University Press) 1). The Happy Prince by Oscar Wilde 2). The Mark of Vishnu by Khushwant Singh 3). The Trust Property by Rabindranath Tagore (Short notes and short questions may be asked)	50%
2.	Drafting of Questionnaires to survey the following: Marketability/Launching of a new product Habits/Attitudes of college students Socio-economic conditions of a particular class of people (E.g. Factory Workers, Slum Dwellers, Primary Teachers etc.)	50%

Teaching- Learning	Learner-centered Instructional methods	
Methodology	Direct method, quiz, assignments, interactive sessions, seminars,	
	visualpresentations, group discussions, project based learning, use of e-resources, including films	





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Students will investigate the cultural and historical contexts of each story.
 Students will evaluate how language choices in the stories affect reader engagement and interpretation.
 Students will develop skills in drafting effective questionnaires to gather information on various topics such as marketability of new products, habits and attitudes of college students, and socio-economic conditions of specific demographic groups.

Sr. No.	References		
	 Essentials of Business Communication - Rajendra Pal and J S Korlahalli (Sultan Chand & Sons) Principles and Practice of Business Communication - Rhoda A Doctor & Aspi H Doctor (A R Sheth& Company, Mumbai) Business Communication - U S Rai & S M Rai(Himalaya Publishing House, Mumbai) • Developing Communication Skills - Krishna Mohan & Meera Benerjee (Macmillan) Effective Business Communication - Asha Kaul (Prentice Hall - Economy Edition) Business Communication - Asha Kaul (Prentice Hall of India Pvt. Ltd, New Delhi) Effective Business Communication - M V Rodrigues (Concept Publishing House) • Business Communication and Report Writing - R P Sharma and Krishna Mohan (Tata McGraw Hill2002) Contemporary Business Communication - Scot Ober (Biztantra) Communication Skills - Sanjay Kumar & Pushp Lata (OUP) Research Methodology Methods and Techniques C R Kothari (New Age International Publishers) • Communication for Business A Practical Approach Shirley Taylor (Pearson Education) Contemporary Short Stories Ed. L. A. Hill (Oxford University Press) 		

On-line resources to be used as and when required.

SWAYAM-https://onlinecourses.swayam2.ac.in/nou24_cm21/preview





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Bachelor of Commerce B.COM. Semester: V

Course Code	UB05SECOM02	Title of the Course	Soft Skills - I
Total Credits of the Course	02	Hours per Week	2 hours

Unit	Description in detail	Weighting (%)
1	Soft Skills: An Introduction What is Soft Skill? Soft Skills — A man made skill Hard Skills v/s Soft Skills Importance of Soft Skills Types of Soft Skills Career of Soft Skills Identification of your Soft Skills	50 %
2	Learning to Prioritize: The importance of managing time and money wisely How to regulate the way you spend time Developing the attitude to work hard How to counter procrastination Enjoying your work Planning work Organizing your work Team work Preparing blueprint of your priorities	50 %

Course Outcomes: On completion of the course, student will be able to-

- Effectively communicate through verbal/oral communication and improve the listening skills
- Write precise briefs or reports and technical documents.
- Actively participate in group discussion / meetings / interviews and prepare & deliver presentations.
- Become more effective individual through goal/target setting, self motivation and practicing creative thinking.

Function effectively in multi-disciplinary and heterogeneous teams through the knowledge of team work, Inter-personal relationships, conflict management and leadership quality.

Basic Text & References Books:

- > Shalini Verma, Enhancing Employability @ Sot Skills, Person, India
- > Dr. K. Alex, Soft Skills, S.Chand & Sons, India.
- Asha Kaul, Business Communication, Prentice Hall of India Private Limited, New Delhi, 2002.

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Bachelor of Commerce (B.Com.) Semester - V

Course Code SEC	UB05SECOM03	Title of the Course	Computer Skills-V (Practical)
Total Credits of the Course	02	Hours per Week	2 Practical per week per batch

Course	1. Todevelopcomputer skillincommercestudents.	
	Computer skill helps commerce students to meet the needs of modernbusiness.	
Objectives	3.Create and access an e-mail account, Compose and send e-mail, Attach a document or picture to an email, Organize emails in the inbox	
	4.To aware different Government E-Service.	

	Course Content		
Unit	Description	Weightage (%)	
1.	E-Mail Basics (Gmail/Yahoo): What is E-Mail? Create an E-Mail Account Inbox Outbox/Sent box Junk mail/Spam Deleted/Trash Drafts Compose/Create new email Email Folders/Label Reply&Reply All Forward&Delete Attaching a File to an Email Mobile App for E-Mail	50 %	
2.	Different online useful services for citizen (Digital Gujarat and National Government Services Portal) like • Citizen Service • Digital locker • Election ID • Aadhar Card • PAN Card • Vehicle Registration Details • Scholarship • Application for different certificates	50 %	

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Teaching-	Practical (100%)		
Learning	Practicals :Practicals are based on above Units.(Weightage 100%) - Two		
Methodology	Practical periods per week per batch.		

Course Outcomes		
1.	What email is, How to set up an email account, Some basic email features, How to send a basic email	
2.	Student can able to use services of Digital Gujarat & and National Government Services Portal	

Internal and / or External Examination Evaluation

Sr. No.	Details of the Evaluation / Exam Pattern	50 Marks (%)	25 Marks (%)
1	Class Test (at least one)	15 (30%)	10 (40%)
2	Quiz (at least one)	15 (30%)	05 (20%)
3	Active Learning	05 (10%)	
4	Home Assignment	05 (10%)	05 (20%)
5	Class Assignment	05 (10%)	
6	Attendance	05 (10%)	05 (20%)
	Total Internal (%)	50 (100%)	25 (100%)
University Examination (%)		50 (100%)	25 (100%)

Suggested References		
Sr. No.	References	
1	1 Internet For Beginners Hardcover – 1 January 2007by RuchiOhri (Author)	
2	Puja Basic Computer Course Book for Beginners (Introduction, Window, Email, Typing Tutor) Paperback – 19 December 2021by Puja Editorial Board (Author)	
On-line resources to be used if available as reference material		
On-line Resources:		
https://www.youtube.com/playlist?list=PL007352170EA6EB06		
https://edu.gcfglobal.org/en/gmail/		
https://edu.gcfglobal.org/en/email101/		
https://www.youtube.com/watch?v=_y39AL5HqAw		
https://www.youtube.com/watch?v=xfHfRPSLoQw		



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Bachelor of Commerce (B.Com.)

Semester - V

Course Code	UB05SECOM04	Title of the Course	Indian Society and Economy
Total Credits of the Course	02	Hours per Week	02

Course	To enable candidates to acquire knowledge (information) and develop an		
Objectives	understanding of facts, terms, concepts, conventions, trends, principles,		
	generalizations, assumptions, problems, processes, basic concept of Indian Society and Economy.		

Course Description			
Unit	Description	Weightage	
1.	Structure of the Indian Economy - Basic Features, Natural Resources, Population - Size and growth rates, sex composition, rural - Urban migration, occupational distribution, population policy:	25%	
2	Poverty and Unemployment - Trends in Poverty and Unemployment in India, - Relative Poverty and Absolute Poverty, Causes of Poverty in India, Poverty Estimates, Poverty Alleviation Programmes, - Types and Causes of Unemployment in India, Policies for Employment Generation.	25%	
3	National Income - National Income Growth performance, - Measures for growth performance, - National Income by industrial origin and occupational structure.	25%	
4	Planning In India Introduction to Planning in India Role of economic planning in India. Objectives, strategy, broad achievements, and failures of the Five Year Plans in India Current five year plan - objectives, allocation and targets. (Niti Ayog)	25%	

Units will have the same Weightage in the evaluation as suggested in the course outline.



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Teaching-	Lecture Method
Learning Mothodology	Online Lectures
Methodology	Group Discussion
	Practical Problem solving

Internal and / or External Examination Evaluation

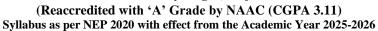
Sr. No.	Details of the Evaluation / Exam Pattern	50 Marks (%)	25 Marks (%)
1	Class Test (at least one)	15 (30%)	10 (40%)
2	Quiz (at least one)	15 (30%)	05 (20%)
3	Active Learning	05 (10%)	
4	Home Assignment	05 (10%)	05 (20%)
5	Class Assignment	05 (10%)	
6	Attendance	05 (10%)	05 (20%)
	Total Internal (%)	50 (100%)	25 (100%)
	University Examination (%)	50 (100%)	25 (100%)

Course Outcomes: Having completed this course, the learner will be able to know the following:

- Analyze the basic features of the Indian economy, including its natural resources and demographic aspects.
- Evaluate the size, growth rates, sex composition, rural-urban migration, and occupational distribution of India's population.
- Understand the growth performance of India's national income, including sectoral contributions by industrial origin and occupational structure.
- Understand the role and evolution of economic planning in India, including the objectives and strategy of the Five-Year Plans..
- Analyze the objectives, allocation, and targets of the current economic plan under Niti Aayog and its role in shaping India's economic strategy.
- Analyze the types and causes of unemployment in India, and review the policies aimed at generating employment.

Suggested References:		
Sr. No.	References	
1	Agrawal, A.N, Indian Economy, Vikas Publishers, New Delhi.	
2	Datt,R. and K.P.M.Sundaram, Indian Economy, S.chand and company. Ltd, New Delhi	
3	Misra, S.K. and V.K.Puri, Indian Economy, It's Development and Experience, Himalaya	
	Publishing House, Mumbai	
4	Kapila Uma, Indian Economy, Academic Foundation, New Delhi.	
5	Gupta, S.B (1983), Monetary Economics, S Chand & Co, New Delhi.	
6	Dhingra, I.C (2001). Indian Economy: Environment and Policy, Sultan Chand & Sons, New	
	Delhi.	

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Bachelor of Commerce (B.Com.) Semester -V

Course Code	UB05SECOM05	Title of the Course	Statistical Analysis-II
Total Credits of the Course	02	Hours per Week	02

Course	1. To enhance analytical ability in students for processing data.
Objectives	To familiarize students with applications of Statistical techniques in business Decision Making.

Course Content		
Unit	Description	Weightage (%)
1.	Probability Distributions (a) Meaning and importance of probability distributions (b) Binomial, Poisson, Normal distribution: Meaning, Conditions, pdf, properties and uses.	50 %
2.	Statistical Quality Control (S.Q.C) (a) Meaning, Importance's and Principles of SQC (b) Charts for variables (Mean and Range chart) (C)Charts for Attributes (p, np & c charts)	50 %

Teaching-	L
Learning	a
Methodology	

Lecture, Assignment, Quiz, Seminars, Mooc videos, Content- Focused Methods and Interactive / Participative Methods.

Internal and / or External Examination Evaluation

Sr. No.	Details of the Evaluation / Exam Pattern	50 Marks (%)	25 Marks (%)
1	Class Test (at least one)	15 (30%)	10 (40%)
2	Quiz (at least one)	15 (30%)	05 (20%)
3	Active Learning	05 (10%)	
4	Home Assignment	05 (10%)	05 (20%)
5	Class Assignment	05 (10%)	
6	Attendance	05 (10%)	05 (20%)
Total Internal (%)		50 (100%)	25 (100%)
University Examination (%)		50 (100%)	25 (100%)



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	Course Outcomes		
1.	Students can develop analytical ability for processing data.		
2.	Students can use Statistical techniques in business decision Making		
3.	Critically evaluate the underlying assumptions of analysis tools.		
4.	Understand and critically discuss the issues surrounding sampling and significance.		
	Suggested References		
Sr.	Sr. No. References		
]	1	D. C Sancheti & V K Kapoor: Statistics (Theory, Methods and Applications) Sultan Chand Publication, New Delhi	
	2	S C Gupta: Fundamentals of Statistics, Himalaya Publishing House	
	3	Prof. H R Vyas and Others, Business Statistics, B S Shah Prakashan R P Hooda: Statistics for Business and Economics, Mac Millian Publication, New Delhi	
	4	R P Hooda: Statistics for Business and Economics, Mac Millian Publication, New Delhi	

On-line resources to be used if available as reference material

On-line Resources

https://www.youtube.com/watch?v=CXBwRv-DGxI https://www.youtube.com/watch?v=Dse4I0SHL8Y
