

SARDAR PATEL UNIVERSITY
(Under Choice Based Credit System)
NEP Syllabus for BBA (Information Technology Management) Semester: 4
(With Effect From: June – 2024-25)

Programme Outcome (PO) - For BBA (ITM)Programme	<ol style="list-style-type: none"> 1. To understand business functions and management practices leading to development of business acumen among students. 2. To develop critical and analytical thinking abilities 3. To improve Communication and interpersonal skills 4. To develop social sensitivity and ethical considerations leading to sustainable business practices 5. To demonstrate global perspective and entrepreneurship acumen 6. To get exposure of industrial world through company visits and interaction with experts 7. To get exposure and guidance for appearing in competitive examinations in management such as CAT, GMAT etc.
Programme Specific Outcome (PSO) - For BBA (ITM) Semester - IV	<ol style="list-style-type: none"> 1. Develop software and IT applications through programming skill like various .NET projects. 2. Develop methods for analysing, designing, planning and managing information systems. 3. Demonstrate to manage hardware, software and database memory for their departments and organizations 4. Choose minors in areas such as cyber security or business. 5. Strengthen their skills and prepare to enter the job market after completion of Internships, seminars and final year practical project

To Pass	<ol style="list-style-type: none"> (i) At least 40% Marks in each paper at the University Examination and aggregate Marks. Internal & External Assessment. (ii) At least 25% Marks in each paper in Internal Assessment and 35% marks aggregate marks in Internal Assessment.
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Course Type	Course Code	Name of Course	T/P	Credit	Exam Duration in Hours	Components of Marks		
						Internal	External	Total
Major (Any Three)	UM04MABBI01	Financial Management	T	4	2:30	50	50	100
	UM04MABBI02	Front End Programming (T+P)	T+P	4	1:30+2	25T+25P	25T+25P	100
	UM04MABBI03	Cost Accounting	T	4	2:30	50	50	100
	UM04MABBI04	Fundamentals of Business Research	T	4	2:30	50	50	100
Minor (Any One)	UM04MIBBI01	Economic Analysis	T	4	2:30	50	50	100
	UM04MIBBI02	Customer Relationship Management	T	4	2:30	50	50	100
	UM04MIBBI03	System Analysis and Design	T	4	2:30	50	50	100
Ability-Enhancement	UM04AEBBI01	Corporate Communication – II	T	2	1:30	25	25	50

