

SARDAR PATEL UNIVERSITY
(Under Choice Based Credit System)
NEP Syllabus for BBA (ITM) Semester: II
(With Effect From: June – 2023-24)

Programme Outcome (PO) - For BBA (ITM) Programme	<ol style="list-style-type: none"> 1. To understand business functions and management practices leading to development of business acumen among students. 2. To develop critical and analytical thinking abilities 3. To improve Communication and interpersonal skills 4. To develop social sensitivity and ethical considerations leading to sustainable business practices 5. To demonstrate global perspective and entrepreneurship acumen 6. To get exposure of industrial world through company visits and interaction with experts 7. To get exposure and guidance for appearing in competitive examinations in management such as CAT, GMAT etc.
Programme Specific Outcome (PSO) - For BBA (ITM) Semester - II	<ol style="list-style-type: none"> 1. Apply various business and information technology management practices. 2. Analyze and interpret data for better decision making 3. Demonstrate effective communication and interpersonal skills. 4. Implement basic concepts of high speed LAN and data communication. 5. To get exposure and guidance for appearing in competitive examinations in management such as CAT, GMAT etc.

Course Type	Course Code	Name of Course	T/P	Credit	Exam Duration in Hours	Components of Marks		
						Internal	External	Total
Major (Any Two)	UM02MABBI01	Management of MSMEs	T	4	2:30	50	50	100
	UM02MABBI02	Programming Using C Language	T/P	4	1:30+2	25T+25P	25T+25P	100
	UM02MABBI03	Company Management	T	4	2:30	50	50	100
Minor (Any One)	UM02MIBBI01	Macro Economics for Management	T	4	2:30	50	50	100
	UM02MIBBI02	Office Management and Commercial Practices	T	4	2:30	50	50	100
	UM02MIBBI03	Indian Economy –II	T	4	2:30	50	50	100
Inter Disciplinary (Any One)	UM02IDBBI01	Business Mathematics – II	T	4	2:30	50	50	100
	UM02IDBBI02	Fundamentals of Banking and Insurance	T	4	2:30	50	50	100
	UM02IDBBI03	Corporate Accounting	T	4	2:30	50	50	100

Course Type	Course Code	Name of Course	T/P	Credit	Exam Duration in Hours	Components of Marks		
						Internal	External	Total
Ability-Enhancement (Any One)	UM02AEBBI01	Communication Skills for Management – II	T	2	1:30	25	25	50
Skills Enhancement Course / Internship (Any One)	UM02SEBBI01	Time Management	T	2	1:30	25	25	50
	UM02SEBBI02	Human Rights	T	2	1:30	25	25	50
	UM02SEBBI03	Fundamentals of Operating Systems	T	2	1:30	25	25	50
	UM02SEBBI04	Urban Development	T	2	1:30	25	25	50
	UM02SEBBI05	Industrial Safety Management	T	2	1:30	25	25	50
Value Added Course (Any One)	UM02VAIPD01	Integrated Personality Development	T	2	1:30	25	25	50
	UM02VABBI02	NCC Army – I	T	2	1:30	25	25	50
	UM02VABBI03	National Service Scheme – I	T	2	1:30	25	25	50
	UM02VABBI04	Yoga, Meditation & Happiness	T	2	1:30	25	25	50
	UM02VABBI05	Environmental Studies						
	UM02VABBI06	Digital Computer Electronics	T	2	1:30	25	25	50
Total				22				