

SARDARPATELUNIVERSITY
Vallabh Vidyanagar, Gujarat
 (Reaccredited with 'A' Grade by NAAC (CGPA 3.11))
 Syllabus as per NEP 2020 with effect from the Academic Year 2023-2024

BACHLOR OF BUSINESS ADMINISTRATION – BBA (ITM) Semester –II

Course Code	UM02 VA BBI02	Title of the Course	NCC ARMY - 1
Total Credits	2	Hours per Week	2

Course Objectives:	Objective: The objectives of this course is to impart basic knowledge of NCC, National Integration, Personality Development, Leadership.
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Course Content		
Unit	Description	Weightage* (%)
1.	<p>(i) Introduction to NCC: Introduction, NCC Motto, NCC Flag, Aims of NCC, NCC Organization, NCC Training : Institutional Training, Camp Training, Social Service & Community Development, Youth Exchange Programme, Adventure Training & Sports, NCC Song, Incentives for NCC Cadets</p> <p>(ii) National Integration: Meaning and Importance, Unity in Diversity, Indian Religions and Culture, Traditions and Customs of India, National Interests, Objectives, Threats and Opportunities, National Integration Council, Contribution of Youth in Nation Building.</p>	50%
2.	<p>(i) Personality Development Introduction, Life Skills: Concept and core Life Skills, Factors influencing Personality: Physical, Social, Psychological and Philosophical. Self Awareness: Concept and Dimensions of self Awareness. SWOT analysis.</p> <p>(ii) Leadership: Meaning, Leadership Traits, Types of Leadership, Time Management, Stress Management Skills, Influencing Skills, Social Skills, Communication Skills, Importance of Team Work, Effects of Leadership with historical examples.</p>	50%

Teaching-Learning Methodology	These are teacher-centred methods, learner-centred methods, content-focused methods and interactive/participative methods.
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written Examination	
2.	Internal Continuous Assessment in the form Assignments, Attendance	
3.	University Examination	

Course Outcomes: Having completed this course, the learner will be able to	
	<ul style="list-style-type: none"> (a) Make NCC as an important part of the society. (b) Teach positive thinking and attitude to the youths. (c) Become a main source of National Integration by making NCC as one of the greatest cohesive force of our nation irrespective of any caste, creed, religion or region. (d) Mould the youth of the entire country into a united, secular and disciplined citizens of the nation. (e) Provide an ideal platform for the youth to showcase their potential in nation building. (f) To develop the personality of the youth and increase their self-confidence. (g) To develop leadership qualities in the youth and give good leaders to the country

Suggested References:	
Sr. No.	References
1.	Cadet's Hand Book Common Subject, All Wings, By DGNCC, New Delhi.
2.	Cadet's Hand Book Specialized Subject, Army, By DGNCC, New Delhi.

On-line resources to be used if available as reference material
On-line Resources:
Indiancc.nic.in
DGNCC training App
