



SARDARPATELUNIVERSITY
Vallabh Vidyanagar, Gujarat
(Re accredited with 'A' Grade by NAAC (CGPA3.11))
Syllabus with effect from the Academic Year 2023-24

Bachelor of Business Administration
B.B.A (ITM) Semester-II

Course Code	UM02SEBBI04	Title of the Course	Urban Development
Total Credits of the Course	02	Hours per Week	02

Course Objectives:	<ol style="list-style-type: none">1. To provide Knowledge on the Government and Voluntary efforts Towards Urban Development2. To Equip Students with Specific Skills and Techniques of Working With urban Communities.3. To enable students understand the unique nature of Urban Development.
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Course Content		
Unit	Description	Weightage (%)
1.	Urban Economy Meaning, Definition and characteristics of urban Economy area, town city, metropolis, components of urban development Role of government bodies in urban development.	50%
2.	Urban Population size, growth, density migration, causes, effects. Problems and Prospects of urban life crowding, noise, air, pollution. Urban poverty: measurement, causes, poverty alleviation, Programs.	50%

Teaching Learning Methodology	ICT through (e. g Power Point presentation, Audio-Visual Presentation) Group Discussion, Role Playing, Case Study
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written/MCQ (As per CBCSR.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per CBCSR.6.8.3)	15%
3.	University Examination	70%



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Course Outcomes: Having completed this course, the learner will be able to

1.	Students will be able to Analyse interconnection among physical, Environmental, Social and Economic Dimensions of Urban life.
2.	Students will Understand and be able to Describe the Character of Urban Problems and City Life in General.
3.	Students will learn about the overall trend in Global Population Growth.
4.	Students will Learn about the trends in Urbanization and the causes of Urban Growth.

Suggested References:

Sr. No.	References
1.	INDIAN ECONOMY, A N Agrawal
2.	INDUSTRIAL ECONOMICS
3.	URBAN DEVELOPMENT REPORT
4.	URBANIZATION IN INDIA, Rao VLS Prakasa
5.	HANDBOOK OF URBAIZATION IN INDIA , K C Shivramkrisnan, A Kandu and B N Singh

On-line resources to be used if available as reference material

On-line Resources

1. <https://www.ilo.org/sector/activities/topics/urban-economy/lang--en/index.htm>
2. <https://www.macrotrends.net/countries/IND/india/urban-population#:~:text=India%20urban%20population%20for%202021,a%202.39%25%20increase%20from%202017>
3. <https://www.linkedin.com/pulse/urbanization-problems-developing-countries-golfer-okorie>