



**Bachelor of Business Administration (B.B.A)ITM**  
**Semester–II**

<b>CourseCode</b>		<b>Titleofthe Course</b>	<b>Fundamentals of Banking and Insurance</b>
<b>Total Creditsofthe Course</b>	<b>04</b>	<b>Hours perWeek</b>	<b>04</b>

<b>Course Objectives</b>	1. To expose the student to the theory and overview of the banks and its Management.
	2.To impart knowledge regarding insurance companies and its significance.
	3.To familiarize students with latest Acts, technology and trends in banking and insurance.

<b>CourseContent</b>		
<b>Unit</b>	<b>Description</b>	<b>Weightage (%)</b>
<b>1.</b>	<b>An Overview of Banking Industry</b> <ul style="list-style-type: none"> <li>• Definition of Banks, Types of Banks, Principles of Banking</li> <li>• Banking System in India, Overview of RBI, Public, Private, Co-operative, Payment Bank, Regional Rural Banks , Agriculture and Rural Development Banks, , Universal Banking</li> <li>• ADRs and GDRs</li> <li>• EXIM Bank and their Functions.</li> </ul>	<b>25 %</b>
<b>2.</b>	<b>Electronic Banking:</b> <ul style="list-style-type: none"> <li>• Meaning, definition, features, advantages and limitations- core banking, the evolution of e-banking in India, Legal framework for e-banking</li> <li>• Internet Banking</li> <li>• ATM, NEFT,</li> <li>• RTGS,IMPS</li> <li>• Mobile Banking</li> <li>• Credit Card</li> <li>• Debit Card</li> <li>• MICR,</li> <li>• ECS (Electronic Clearing Services).</li> </ul>	<b>25 %</b>
<b>3.</b>	<b>Fundamentals of Insurance:</b> <ul style="list-style-type: none"> <li>• Definition, Purpose and Need of Insurance</li> <li>• Functions and Characteristics of Insurance</li> <li>• Significance of Insurance in Development of Industry and Commerce.</li> <li>• Types of General Insurance policies</li> <li>• Types of life insurance policies</li> </ul>	<b>25 %</b>





	<ul style="list-style-type: none"> <li>Insurance Planning :Meaning Basic principles of insurance</li> </ul>	
<b>4.</b>	<b>Regulation of banking and insurance:</b> <ul style="list-style-type: none"> <li>IRDA- Insurance Regulatory and Development Authority (IRDA)</li> <li>Duties, Powers and Functions of IRDA.</li> <li>The Banking Regulation (Amendment) Act, 2020.</li> <li>Consumer Protection Act 2019.</li> <li>Safety and precautionary measures in banking and insurance sector.</li> </ul>	<b>25 %</b>

<b>Teaching –Learning Methodology</b>	These are teacher-centered methods, learner-centered methods, contentfocused methods and interactive/participative methods.
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<b>EvaluationPattern</b>		
Sr. No.	Detailsof theEvaluation	Weightage
1.	InternalWritten(As per CBCSR.6.8.3)	15%
2.	InternalContinuousAssessmentintheformofQuizzes,Seminars,Assignments, Attendance(As per CBCS R.6.8.3)	15%
3.	UniversityExamination	70%

<b>CourseOutcomes</b>	
<b>1.</b>	Understand about different types of bank and their functions.
<b>2.</b>	Understand about different technological development in banking sector
<b>3.</b>	Understand various significance of insurance sector for individuals, organisations and economy.
<b>4.</b>	Understand about regulatory measures in the insurance and banking sector as well as safety measures in insurance and banking sector.

<b>SuggestedReferences</b>	
Sr.No.	References
<b>1</b>	Banking Law and Practice – M.L Tannan
<b>2</b>	Microfinance Perspective and Operations – IIBF, 2016.
<b>3</b>	Rural Banking Operations – IIBF, 2017 Edition





**SARDARPATELUNIVERSITY**  
**VallabhVidyanagar,Gujarat**  
**(Reaccreditedwith‘A’GradebyNAAC(CGPA3.11)**  
**SyllabusasperNEP2020witheffect from the AcademicYear2023-2024**

<b>4</b>	Modern Banking In India , Gupta
<b>5</b>	Money Banking And Finance Paperback – 2009 -N K Sinha
<b>6</b>	Principles and Practices of Banking 11 edition Paperback – 2015 - N S Toor, Arun Toor
<b>7</b>	Principles Of Banking (With Case Studies) Hardcover – 2009 - Rakesh Kumar
<b>8</b>	Insurance Principles and Practice – M N Mishra & S B Mishra – S. Chand 22nd Edition
<b>9.</b>	Introduction to Risk Management & Insurance – Mark S Dorfman & David A. Cather – Tenth Edition
<b>10.</b>	Principles and Practices of Banking, Indian Institute of Banking and Finance, Macmillan India Ltd. Mishra M.N. : Life Insurance Corporation of India, Vol. I, II, III – Raj Books, Jaipur.
<b>11.</b>	Legal and Regulatory Aspects of Banking, Indian Institute of Banking and Finance, Macmillan India Ltd. Insurance: Fundamentals, Environment & Procedures Bodla, MC Gaeg, K.P.Singh, Published by Deep & Publications Pvt.Ltd. New Delhi.
<b>12.</b>	E-Banking in India: Challenges and Opportunities-By RimpiJatana, R. K. Uppal
<b>13.</b>	Insurance Products & Services Published by Indian Institute of Bankers, Published by Taxmann’s.
<b>14.</b>	Investment Analysis & Portfolio Management- Prasanna Chandra, Tata McGrawHill

On-lineresourcetobeusedifavailableasreferencematerial

On-lineResources

1. <http://egazette.nic.in/WriteReadData/2020/222114.pdf>
2. <https://www.irdai.gov.in/>
3. <https://www.rbi.org.in/>
4. <https://onlinecourses.nptel.ac.in/>
5. <https://www.mooc.org/>

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