



BACHELOR OF BUSINESS ADMINISTRATION
BBA-(ITM) (SEMESTER-(II))

Course Code	UM02MABBI03	Title of the Course	COMPANY MANAGEMENT-II
Total Credits of the Course	04	Hours per Week	04

Course Objectives:	To familiarize students with the principles and broad understanding of Business theory.
	To acquaint students with various categories of companies and different models of business organization.
	To introduce students to diverse variations of Joint Stock Companies and provide them with knowledge about the memorandum and articles of a company.
	To acquaint students with different configurations of contemporary businesses.

Course Content		
Unit	Description	Weightage (%)
1.	Nature & Scope of Business <ul style="list-style-type: none">➤ Meaning of Business➤ Characteristics of Business➤ Functions of Business➤ Objective of Business➤ Categorization of business activities - Industry and Commerce: Definitions and varieties.➤ E-Business: Concept, Scope and Benefits	25 %
2.	Forms of Business Organization <ul style="list-style-type: none">➤ Corporate and Non-Corporate forms of business organization➤ Non corporate form: Concepts, Merits & Demerits of Sole proprietorship, Partnership and limited liability partnership➤ Sole proprietorship, Partnership➤ Classification of Companies as per 'The Companies Act, 2013'➤ Selection of Business Organization Structure: Factors influencing the choice of an appropriate form of business organization.	25 %
3.	Introduction to company form of organization <ul style="list-style-type: none">➤ Meaning and Features of Joint Stock Company➤ Merits & Demerits of Joint Stock Company➤ Procedure for Company Formation: Exploring the process involving the memorandum of association, articles of association, and prospectus.	25 %





	<ul style="list-style-type: none">➤ Conversion of a Private Limited Company into a Public Limited Company.➤ Conversion of Public into a Private company➤ Distinction between a public company and a private company	
4.	Business Combination for Companies <ul style="list-style-type: none">➤ Introduction➤ Objectives of Business Combination➤ Causes of Business Combination➤ Types of Business Combination➤ Forms of Business Combination➤ Recent trends in combination	25 %

Teaching-Learning Methodology	These methods can be categorized as teacher-centered approaches, learner-centered approaches, content-focused approaches, and interactive/participative approaches.
--------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------

Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / Practical Examination (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination	70%

Course Outcomes: Having completed this course, the learner will be able to	
1.	To gain insights into various aspects of business and e-business in the contemporary world.
2.	To comprehend the various types and structures of companies, as well as the distinctions between private and public companies.
3.	To understand about joint stock company and its procedure to start with different documents.
4.	To gain an understanding of different aspects of business combinations and stay updated on recent developments in the field.





Suggested References	
Sr. No.	References
1	Company Law & Secretarial Practices by M. J. Mathew
2	Company Law by N.D. Kapoor
3	Secretarial Practice by M. C.Kuchhal
4	Forms of Business Organization, Mr. S.P.Shah, Dr. Paresh Shah, Prof. A.A.Shah, Mahajan Publication House, 5th Edition
5	Modern Business Organisation- Mr. Y.K.Bhushan, Sultan Chand & Publication

On-line resources to be used if available as reference material

<http://ebook.mca.gov.in/default.aspx>

On-line Resources

<https://sdak24.com/management-of-companies-corporate-law-notes/>

https://www.dphu.org/uploads/attachements/books/books_3955_0.pdf

